



Seshadripuram Educational Trust

Seshadripuram Academy of Business Studies

(Affiliated to Bangalore University)

K S Town, Bangalore – 60

NEWS DESK 2016-17

STUDENT WELFARE COMMITTEE

AND

EQUAL OPPORTUNITY CELL 2016-2017

Co-ordinator's Message

The Student welfare committee aims to ensure welfare of student community in all aspects and addressing their various issues during their stay in campus. Affirmative actions are concerned regarding SC, ST and OBC. The committee also intends to orient the students with regard to several career opportunities.

The committee reviews the conditions which contributes to the academic development and well being of students, including assistance in the form of financial aids. Welfare of students is the main concern of every staff member. In the widest contest it aims at prioritising implementation of targeted study skill programmes.

The Equal Opportunity Cell ensures that all the students are treated equally. No discrimination on grounds of gender, disability or minority status etc .It also aims at imparting employable skills. The cell works with student welfare committee with respect to academics and also addresses the issues of gender discrimination.

Co-ordinators

Mrs. Nagarathna M Malagi
MBA, KSET, Pursuing M.Com.
Asst. Professor
Commerce and Management

Ms. Priyanka S
M.Com, NET, KSET
Asst. Professor
Commerce and Management

"IMPORTANCE OF EDUCATION" – MATERIAL AND DIVINE

**“Man is a mine rich in gems of inestimable value.
Education alone can cause it to reveal its treasures.”**



Mr. Badi Kumar, Indian citizen residing in South Africa was our guest speaker on “Importance of Education” organized on 11th Aug 2016. He is been recognized as the best speaker and has travelled to 20 countries in association with different companies. He started his career working for Yahoo in 2003.

He gave us an understanding about our daily life and how every day, every moment is an opportunity to learn, experience and get exposures to develop ourselves to serve the humanity and make the earth a happy place to live. In order to achieve this goal, every individual especially the youth should get trained in spirituality in the true sense of the term along with the material education. This kind of education will motivate the youth to use their material education for the total development of the society, its peace, tranquillity and prosperity of the whole humanity by giving importance to each and every person we meet in our daily lives.

A TALK ON “ADOLOSCENT MIND” BY DR.C.R.CHANDRASHEKAR



A talk on “ADOLOSCENT MIND” was organised on 22nd September 2017, where all the second year students were addressed by **Dr.C.R.Chandrashekar**, a respected name in Bengaluru's medical health circuit -fondly called 'people's psychiatrist' -retired in 2013 as senior professor of psychiatry at Nimhans, where he worked for three decades. Karnataka has only around 250 psychologists and 100-odd trained psychiatrists. In Bengaluru, the number is less than 50, points out Dr Chandrashekar.

He guided our students on various psychological aspects, informed regarding the brain functionality.

A SESSION ON ADOLESCENT HEALTH BY Dr. CHANDRIKA ANAND MD, DNB GYNAECOLOGY



A Session was conducted on 15th February 2017 on ADOLESCENT HEALTH for all the girl students of our college by **Dr. Chandrika Anand**, Gynecologist at Padmashree Diagnostics, Vijaynagar. It is a bliss to see that girls today are more educated, have career goals and are placed with high flying jobs. But the one aspect that they ignore is their health. A lot of women suffer from many lifestyles related troubles because they are neglecting their health. The session gave an overview on the importance of exercise, diet, food habits and also personal hygiene.

'A woman should not only take care of her physical being but her mental health also. There was also an awareness which was created on several health issues. Finally an interaction was held to give more clarity on certain matters.

LAW AWARENESS PROGRAM





The law awareness programme was organised in our college in association with “Kengeri Police Station”. **Mr. K.Venkatesh** Sub Inspector of Police, Kengeri Police Station, The Guest of honour **G.Y.Giriraj**, Police Inspector, the chief guest **M.Ramesh**, a senior civil judge and a member secretary of Bangalore rural district were part of our programme. **Mr.K.Venkatesh** welcomed the gathering by briefing the legal aspects. **G.Y.Giriraj** gave awareness regarding the legal aspects of traffic. **M.Ramesh** addressed the gathering regarding

- a. Legal Awareness: (Legal Education, Legal Aid) which mainly emphasised on the aspects of programmes and sessions which give awareness regarding financial support to victims or required public.
- b. Personality development: Inner /outer personality, welfare of senior citizens, use of technology specially emphasizing on Mobile, exchange of information and also regarding how an individual has to get associated with everyone. The chief guest also spoke on the addiction which an individual should never undergo.

The awareness also included providing information on the functioning of the Police complaint authority. There was also an interactive question and answer session at the end of the session. Finally our principal Prof.Jayaram rendered the vote of thanks.

A SESSION ON EQUAL OPPORTUNITY



Equal opportunity cell was inaugurated for the academic year 2016-17 by **Dr.Arathi.V.B**, Founder of Vibhu Academy on 28-08-2016 and she spoke about the opportunities available to everyone in various field irrespective of discrimination in any form. From her inspirational talk she mentioned Swami Vivekananda's words about Nation and role of Youths towards Nation building and she also mentioned about brave women's of our Nation like Jansi Rani Lakshimibai, Rani Chenamma etc and also suggested to study about them. She also interacted with our students . During this occasion the co-ordinators of Equal Opportunity cell Mrs.Nagarathna M Malagi and Ms.Priyanka S, Principal Prof.Jayaram, other faculties and students of our college had participated.

AN ORIENTATION ON GLOBAL M.B.A BY SESHADRIPURAM ACADEMY FOR GLOBAL EXCELLENCE



Dr. Narasingh Rao, Former Dean

The orientation session was done on 20th February 2017 by Mr.Narasingh Rao, Mr.Vinuth and Mr.Arun of Seshadripuram Academy for Global Excellence (SAGE) which is the flagship Institute of Seshadripuram Educational Trust. Headquartered at Bangalore, the Trust was established in 1930.

The final year students of B.Com, B.B.A and B.C.A were addressed about the SAGE which marks the beginning of a new era in academic excellence with its new – age MBA programs. Dr. Narasingh Rao, Former Dean. Today its tremendous success has attracted students who seriously intend to go to places.

Its engagement and partnership with major Business Schools across the world truly makes it an international institute of repute even as it is recognized for its in-depth research culture and real –life solutions for real – world business development.



Dr. Narasinga Rao and Mr. Arun Interacting with Global MBA Aspirants

AN ORIENTATION ON AVIATION COURSE





An orientation Session was organised on 1st February 2017 for all the final year students to assist the interested ones to build their future in the field of Aviation.

The orientation was done by Flytrax Aviation. It was followed by several other sessions to give them more adequate knowledge about the course. 30 students have enrolled and classes will be held during the holidays.

“A SESSION ON DARE WORKSHOP”



Ms. Savitha & Revathi during workshop



Girls taking oath On 15th February 2017, a session was organised to create awareness among the girls on D.A.R.E (DEFENSE AGAINST RAPE AND EVE-TEASING) . Two ladies, **Ms.Savitha** and **Ms.Revathi**, from MSPL Limited, Hosapete conducted the session as a part of their CSR activity. The female students were given self-defence training with practical demonstrations. The workshop was a mixture of theoretical as well as practical session. It mainly aimed at training the girl students, identifying threat, building self-confidence, defending common attacks, training, techniques of escaping from strong grips, awareness about the stages of rape and defense, daily defence tactics which includes a slap, collar

grab, chest push, pull and push were also demonstrated.

Information of various laws, women helpline and safety apps for women were also shared with the students. Finally girls were asked to take oath stating that they are strong and can fight for safety.

REGULAR MEDITATION CLASSES

Meditation classes are conducted for all our B.Com, B.B.A and B.C.A students on a regular basis which enhances ones concentration, creates happiness and also increases self-awareness.

SCHOLARSHIPZONE

We at Seshadripuram Academy of Business Studies encourage students to avail the benefits of Scholarship through different departments. So that it can be additional support to their parents and also encourages the students to secure more percentage.



SET-SABS – Merit Scholarship:Rs. 2,50,000.

25 1st year students were eligible for SET merit scholarship. Each student was given a fee concession of Rs.10,000 against their PUC percentages being more than 85%.

SET-SABS- Sports Fee Concession : Rs.70,000

1st year students are eligible for this scholarship. Those who had played earlier in State and Nationals are given this scholarship.

SC Prize Money – Rs. 1,40,000.

Students who secure 1st class (above 60%) in 1st attempt in their PUC get this Prize Money. 7 such students had applied and have got the Prize Money.

SC (Vidya Siri and Fee Concession) – Rs. 188,548

Social Welfare has sanctioned Rs, 188,548 to 24 students based on their caste and merit.

OBC – PratibhaPuraskar – Rs. 65,000.

Backward class welfare department has sanction 13,000 to 5 students towards PrathibaPuraskar for securing above 90% in their Pre-University Examination.

OBC (Vidya Siri and Fee Concession) – Rs. 1,19,000.

50 students were eligible for OBC Scholarship based on their caste and merit.