

**Seshadripuram Educational Trust**  
**Seshadripuram Academy of Business Studies**

**A Report on Guest Lecture and Training Programme “IPR & Plagiarism”**

On 22-3-2016 a Guest Lecture and Training programme was organised by IQAC and Department of Commerce and Management on the topic “**IPR & Plagiarism**” by **Mr. Vivekananda Sagar and Mr. Sushil** Research Scholar in the college AV room at 1.30 p.m.

The program began with welcome speech by Roopashree U Coordinator IQAC. Mr. Vivek Ananda Sagar talk about the history of the IPR its importance and Plagiarism and gave the awareness about these issues. He spoke about the different laws, policies, acts and its amendment related to the topic. He emphasise on protecting of the intellectual property and safeguarding it. He mentioned about research process, its originality, novelties and its industrial applicability. He educated the staff about how a research can be free from plagiarism and show case the consequences should be faced by people if plagiarism is proved and tools to find out plagiarism with relevant case studies and examples. Another resource person discussed and mention the variety of case studies about protection of intellectual property. Prof.Jayaram, Principal, SABS Presides the function. All teaching staff were gain the knowledge from the programme.



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**A Report on Guest Lecture on COPYRIGHTS**

IQAC and Department of Commerce and Management organised a Guest lecture and Training programme on the topic **“IPR & COPYRIGHTS”** by **Sri Vivekananda Sagar** Research scholar and Advocate on 20-3-2017.

The session was addressed by the guest and he discussed the history of the copyrights and its relevance in present state. He has given a highlights on the different laws, policies, acts and its amendment pertaining to copyrights and its co-aspects. He lay emphasis on the implementation and practical phases about Copyrights. His explanation includes the technicalities to obtain copy rights, rules and regulation concerning to copyrights and legal obligation about the topic. The session contains brain storming which energise the faculties to involve in the subject in depth. The relevant examples coated by him was an eye opener on the topic. Prof.Jayaram, Principal, SABS proposed the vote of thanks and all teaching faculties were present in the time.



**Seshadripuram Educational Trust**  
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**Kengeri Satellite Town**

**A Report on Guest Lecture**

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**“INTELLECTUAL PROPERTY RIGHTS (IPR)”**

On 19-04-2018, a guest lecture was organised by Commerce and Management forum (ComMent Forum) on the topic **“INTELLECTUAL PROPERTY RIGHTS”** by **Mr. Vivekananda Sagar** Associate research scholar, National Law School, in the college seminar hall at 9:00.a.m.

The program began with welcome speech by Rohini.S.S 6sem B.Com. Then, Mr. Vivekananda Sagar began his lecture with the history of the Intellectual Property Rights and how it came into existence. Where the kings are the First to provide this protection to the inventions by letter of Patent. He also told about 3Ms relating to 3 different periods namely, muscle power, money power and mind power. He told about the different patent and copyrights acts and also about the various treaties and agreements. He stressed the importance of protecting the intellectual property and safeguarding it. He also educated the students about the periodicity, requirements & characteristics of trademarks, designs, copy rights & patents by displaying some of the logos. He even said the different case studies caused by not obtaining the protection for intellectual property.

Prof. Jayaram Principal, SABS, Smt. Sowmya D.N coordinator Commerce and Management forum and other faculties and Final year B.Com and BBA were present in the session.

Sowmya D N  
Coordinator  
Commerce and Management forum



