

		09 February 2016	
20	MPHASIS	10 February 2016	1
21	VERTEX	12 February 2016	11
22	WIPRO	15 February 2016	
23	ICICI PRUDENTIAL	16 February 2016	8
24	IBM	17 February 2016	1
25	DEUTSCHE BANK	18 February 2016	
26	TCS IT	20 February 2016	2
27	UNISYS	25 February 2016	
28	CEMEX	26 February 2016	
29	AXIS BANK	29 February 2016	4
30	JUST DIAL	02 March 2016	15
31	INFOSYS	16 March 2016	10
32	ACCENTURE	17 March 2016	
33	LET ME FIND	22 March 2016	33
34	E CENTRIC	23 March 2016	
35	VEE TECHNOLOGY	04 April 2016	15
TOTAL			123



**Seshadripuram Educational Trust**



**Seshadripuram Academy of Business Studies**

**(Affiliated to Bangalore University)**

**K S Town, Bangalore – 60**

**NEWSLETTER**

**PLACEMENT CELL**

**ACADEMIC YEAR 2015-2016**

*Co-ordinator*

**KIRAN. S**

MBA, M.Com., NET SLET

Faculty Dept. of Commerce & Management

## PLACEMENT CELL

SABS has proactive placement cell in order to provide jobs for all job aspirants from BCOM, BBA and BCA students based on their interest in various key sectors through campus recruitment and job fairs.

### ***Vision:***

To provide suitable jobs for all job aspirants from BCOM, BBA and BCA in various key sectors according to their interest and passion by filling the gap between academics and industrial requirements.

### ***Mission:***

To create such environment in which students can acquire all the required attitude, knowledge, rational thinking skills, responsibility, ethics and morality to serve the humanity with their personal achievements.

We from the placement cell provide career guidance for all BCOM, BBA, BCA students and get outstanding companies into the campus which include MNC'S, IT sectors, Service sectors and banking companies to recruit all job aspirants based on their choice of position in their interested companies. In order to provide pre-placement training we have tied up with training institute named EDU-LEARNING which conduct value added classes regularly along with academic classes to develop soft skills suiting future profession by filling the gap between academics and industry requirements.

**KIRAN.S**  
CO-ORDONATOR

## Activities and programmes from placement cell:

### Activities to imbibe soft skills :

#### ★ **Communication skills :**

Placement cell conducts classes and workshops which include activities like storytelling, role plays, video clips, language classes, presentations and other activities to develop verbal communication, writing skills, body language, visual communication, listening skills, public speaking, humour, presentation skills and interview skills which are very much required in today's corporate world.

#### ★ **Leadership Qualities:**

Activities like team building, motivational video's, Success stories, case studies, role plays and Assignments of responsibilities are conducted to develop leadership qualities such as strategic planning, performance management, supervising, crisis management etc.

## PLACEMENT DRIVE 2015-2016

SL NO	COMPANY NAME	DATES	NO OF SELECTS
1	SOCIETE GENERALE	06 January 2016	4
2	KPMG		—
3	TIMES JOB	08 January 2016	—
4	TESCO HSC	Friday, January 8, 2016 & Wednesday, January 13, 2016	—
5	WIPRO WASE AND WISTA	12 January 2016	—
6	CONCENTRIX	16 January 2016	11
7	NORTHERN TRUST	18 January 2016 20 January 2016	1
8	TARGET	19 January 2016	—
9	ARTECH	20 January 2016	—
10	INFOSYS IT	23 January 2016	1
11	UJWAL	23 January 2016	—
12	GREATWEST GLOBAL BUSINESS SERVICES PVT LTD	25 January 2016	—
13	CAPGEMINI	27 January 2016	2
14	CONCENTRIX	30 January 2016	—
15	ADVAIT HYUNDAI	02 February 2016	4
16	CARGILL	03 February 2016	—
17	EXL	04 February 2016	—
18	TECH MAHINDRA	05 February 2016	
19	AMAZON	08 February 2016	



Placement cell has provided a wonderful platform for the students. The cell is working towards grooming the students according to the requirements of corporate world through value added programmes, mock interviews which help us to overcome fear in facing interviews. I am very happy and proud to say that I got recruited in the reputed company called NORTHERN TRUST before completion of my exams. Thanks to the coordinator and other supporting faculties.

**DIVYAMANI K.R**  
VI SEM BCOM

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Placement cell provides platform to get into a good company. It also trains the students to face the interview easily and confidently. Value added course which is a part of placement cell plays vital role in providing pre-placement training like mock interview, group discussion and other activities which is very helpful in enhancing competitiveness to face various rounds of recruitment process and to successfully get into well reputed companies.

**VARALAKSHMI C**  
VI SEM BCOM

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For every student career building is important aspect. Our college has a placement cell which plays an important role in building students future by providing jobs with effective training and motivation. Our placement co-ordinator encouraged every student to participate in the campus drive. They even trained us before entering into the pool campus and various activities were conducted to improve our confidence level and because of this, our communication skills also got developed to the excellent level. I am grateful to be a part of SABS and thanks for the placement committee.

**NETHRAVATHI G.R**  
VI SEM BCA

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The principal and the placement cell team helped us a lot before we get in to the interviews. They provided us training through professional trainers which was very effective in facing all the processes of recruitment. We deeply appreciate for sharing your networking resources with us and we are honoured bringing in such outstanding companies into the campus. Your belief in us to succeed is an inspiration, and we will do our best to live up to your confidence.

**PAVANKUMAR U.S**  
VI SEM BCA

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It gives me immense pleasure to say that my college provided me an opportunity to attend all the campus interviews conducted in which I got selected in major companies. The college provided us the excellent training programmes from which my confidence boosted up. This training which was given is not only for my present campus interviews but also for my future endeavours. I take this moment to thank all the members and team involved in it.

**MITHUN HUBLIKAR**  
VI SEM BBM

#### \* **Interpersonal skills :**

Activities like role plays, corporate games, and interaction classes of placement cell help the students to learn and develop interpersonal skills such as Networking, relationship management, personal branding, conflict resolution, dealing with difficult people and so on.

#### **Activities to develop personal skills :**

Various personality development classes and spirituality classes are also conducted to develop personal skills like emotional intelligence, self awareness, stress management, tolerance of change & uncertainty, handling criticism, work balance, empathy and so on.

#### **Professional skills :**

Placement cell also assigns various responsibilities for the students to organise various events and programmes to develop their professional skills like organising, planning, scheduling, time management, research, business trend & awareness, business ethics, intercultural competence, writing reports and proposals, customer service and entrepreneurial thinking.

#### **Guest lecture :**

Guest lectures will also be arranged from Academician corporate personalities to give a deep insight about a particular subject, update students with current trends and to inspire them to take up various challenges.

#### **Resume building:**

It also trains the students to build their resumes in more attractive and professional way.

#### **Goal setting and career guidance:**

Placement cell arranges counselling for students by efficient lecturers and external trained professionals which helps the students to go through their SWOC (Strength, Weakness, Opportunities and Challenges) analysis to take firm decision in their goal setting and career choice.

#### **Aptitude classes :**

Placement cell also arranges aptitude classes which help the students face aptitude test in various private Companies also to take government competitive exams.

#### **Pre-placement activities :**

Activities like group discussion, mock interview, presentations, and self introduction and subject discussions are also conducted to make students feel more convenient and comfortable to face interviews in campus recruitment.

All the above activities are conducted in association with other committees, departments of our college and external partners to fill the gap between academics and industrial requirements which help our students to occupy various key positions confidently in various sectors.

## FEED BACK

I am greatfull to be the part of this college. Our college has provided best training for us to attend the interviews. Placement cell has conducted group discussions, mock interview and other activities which made us to face the interviews boldly. So, I am placed in a tier ‘A’ company with the best package. Our college placement cell is very active and informative. My special thanks to our coordinator who encouraged, motivated and supported in placing us in reputed companies.

**SAHANA T M**  
VI SEM BCOM

I feel very happy to have a comfortable life in my future through our placement cell in our college. Placement cell in our college has given us many opportunities to set my career. I have successfully faced so many interviews with the support of value added classes conducted in association with placement cell. I really enjoyed the course and took the benefit out of it. So, I thank to my college and placement co-ordinator for showing right path towards my career.

**AISHWARYA. B S**  
VI SEM BCOM

Training and Placement Cell of SABS sincerely believes in comprehensively training the students to face the corporate world and have a successful professional career. The training programs encompass a three stage process to train the students to make them ready for the industry and develop the students to face the corporate world.

Almost, all the eligible students have been placed in reputed companies with some of them having more than one offer.

The Mission of our Training and Placement Cell is to train the students on industry needs and provide best of opportunities available in India and abroad for its students.

The Goal of Training and Placement Cell is to provide career guidance and placement opportunities for all the students studying in SABS.

## The major functions of the Training and Placement department involve:

- \* Organizing MNCs On - campus as well as Off-campus selection activities.
- \* Inviting HR Person to address students on self-enhancement, confidence building, and Career awareness program.
- \* Conducting Aptitude test, GD and soft skills programs to students.
- \* Interacting with recruiters for campus placement.
- \* Conducting Campus Recruitment
- \* Preparing the placed students making them Campus ready.
- \* All industry Institute Interaction activities to develop knowledge and skills of students
- \* Training and Placement Cell offers Career Development Program for the students who are interested to enter the corporate world and introduce them to the prospective employers according to their aspirations and background.
- \* The Training programs have been formulated after a thorough analysis of unique requirement of various companies as the required skills will vary according to the company’s requirement.
- \* Imparting training program with the help of reputed training Institutes, enable the students to gain a competitive edge in the recruitment process, groom their confidence and developing their personality.

**MANOHAR K S REDDY**  
VI SEM BCOM

I feel very proud to be a part of this institution because the platform created in this institution is more usefull for our career. Our college has a placement cell through which students are placed at reputed companies like Northern Trust, Infosys, Wipro, Just Dial, Societe General, Target, Goldman Sachs, IBM, Axis Bank etc.

To provide an interview facing skills, college has conducted several activities like Mock interview, Group discussion and also provided guidelines from company HRs. In our college we have pool campus recruitment through which students can get job according to their interest and wish. I am proud to say that I got selected in Just Dial.

**Harish Kumar S**  
VI SEM B.COM

Placement cell provides an invisible arena for students to showcase their ability in getting placed in various companies whereby a student can easily enter into the corporate world and become successful. The placement cell also boost up the confidence of students by conducting various training programmes which include mock interviews and skill oriented workshops which help us to face all the rounds of recruitment process.

**VAISHNAVI G.S**  
VI SEM B.COM