

I am very happy that our library has been provide with lots of collection of academic books, Journals, Magazines & Competitive books for the welfare of the students and it also provides wifi connection for the Projects purpose. I am very glad to say that our library is very useful to the students.

Swetha.P
VI Sem. B.Com “A”

Our college library is well-furnished and equipped with books in diversified fields and also has wi-fi facility. It feels great to have well- maintained library in our college and the library staff is very co-operative and are helping for our studies.

Varshnavi G. S.
VI Sem. B.Com “B”

I am so happy to get “ Best article writer award' from Library and information centre. Because I always feel that Books are indeed Medicine for the soul and they impart peace to a restless mind.

Through Books one can hear the voices of those who have enlightened the world.
They also provide a meaning to one's presence and aspirations to ones future.
So I like and I wish to spend maximum time in library and I always try to do that.
“One best book is equal to 100 good friends but one good friend is Equal to a library”
- by A P J. Abdual Kalam.

Jaishree S
Final Year B.Com.

The library of our college has various books under Gandhian Centre, Ambedkar Centre & Vivekananda Centre and also the books releated to banking examination and other courses. I have had a good amount of knowledge gained by going through the same in the library . Thank you library staff.

Anusha K
VI Sem. B.Com B.

It's my pleasure to share my opinion about the SABS College Library & Information Centre, Library is well equipped with standard Books, Magazines, Journals & Newspapers. It is one of the step taken by college to help students build their life by reading books related to Govt. Job, Bank Exams, ITSector etc.

Mangala B.
6th Sem. B.Com “A”

SESHADRIPURAM EDUCATIONAL TRUST



Seshadripuram Academy of Business Studies

(Affiliated to Bangalore University)

Kengeri Satellite Town, Bangalore-60

Library & Information Centre

NEWS DESK – 2015-16



Dr. Shiyali Ramamrita Ranganathan
Father of Library Science in India

Unique features of Library and Information Centre:

Methods of Operation of Library & Information Centre

The Five laws of library science is a theory proposed by S. R. Ranganathan in 1931, detailing the principles of operating a library system. Many librarians worldwide accept them as the foundations of their philosophy.

These laws are:

1. First Law: Books are for use
2. Second Law: Every reader his/her book
3. Third Law: Every book its reader
4. Fourth Law: Save the time of the reader
5. Fifth Law: The library is a growing organism

CO-ORDINATOR
M.RAVI KUMAR, MLIS, M. Phil
LIBRARIAN

Unique features of Library and Information Centre:

Methods of Operation of Library & Information Centre

The Committee seeks to hold monthly meetings and the agenda is drafted by the HODs of Commerce & Management, Computer Science and Language is announced prior to the meeting. Policy proposals are presented and discussed; administrative matters of importance are brought to the attention of the Committee by the members of the Committee to communicate questions, complaints, inquiries and suggestions to the staff concerning Library policies and administrative procedures.

Committee Objectives

- To Advise the members of the Library regarding proposed policies.
 - Express the opinions and sentiments of the faculty, staff and students with regard to Library policies and their administration.
 - To frame general rules for the management of the Library
 - To advise the Librarian regarding general library development
-
- ❖ Separate Book rack is maintained for the Scheduled caste & Scheduled Tribe Students from which they can borrow 5 to 6 books without due date.
 - ❖ A Book- kit comprising of the subject text books by wellknown Authors is issued to the 1&2 year B.Com, BBM & BCA Students at free of cost. This system has been introduced from the academic year 2014-15 with prior approval of the management. All the students are satisfied with the Book-Kit system facility provided by the Library & Information Centre of our college.
 - ❖ Display of important news through News paper cuttings and clipping in Library bulletin board.
 - ❖ Quote writing on display board every day by Students & Staff.
 - ❖ Maximum library uses from both students and staff will be awarded.
 - ❖ Final year BBM students of our college and all the nearby colleges can visit and refer the previous year BBM Project Reports of our senior students maintained in Library.
 - ❖ The best article submitted by the students will be published in the 'Library News Desk' and the best writer will be given Prize.

We have:-

- ❖ Well equipped standard Reference Books and Journals
- ❖ Wide range of resource material housing over 9108 Books in the Library.
- ❖ Easylib Software package which is an integrated multi user Library Package which consists of modules on Acquisition, Cataloguing, Circulation, Article indexing and OPAC through which all in housing Library operations are done.
- ❖ Internet and WIFI facilities to get large chunk of information wherever required for their academic progress.
- ❖ Wide range of general collection, Encyclopedia, CSR Books for Banking Exams, CET, CMAT,CAT,NET preparation material.

Business Mens

EID Parry's

EID Parry's the factory at pugalur 400-odd KM from the Company's Chennai head quarters, has become the first sugar plant in Asia to get the Bonsurco Certification the world bench mark for sustainability in sugar production from sugarcane. This is also the first time in the world that the certification being awarded to an Organization working with sugarcane farmers who holds small holdings."EID Parry has been practicing several sustainability initiatives even before it became fashionable to do so".

Simon Usher,

Who presented the certificate "The company is a leading light for sustainability in an Industry with real challenges as well as significant opportunities", Adds EID Parry Managing Director.

L. Ramesh.

This is a very Significant milestone. We have been working for many years not only within the mill, but also at the farm level to make sugar production and sugarcane cultivation more sustainable economically. The Rs. 24,300 Core Murugappa Group Company also marked the day as the Parry's sustainability Day, to rededicate itself to the producing practices that will be environmentally viable in the long run to all the shareholders, the sugarcane farmers, the customers and the communicates around the factory premises.



MANGALA B
Final B.Com "A"

STUDENT'S FEEDBACK

Library- Temple like.

I am happy to get the unique feather,"Certificate of Best Library user of the year 2015-16 from Library & Information Centre".

Our Lbrary is fully pledged with books of great authors and Publishers which provide ample knowledge to students & is successgul in making them disciplined & emotionally strong. We also have a wide range of magazines, Journals & internet accessed Computers which help us to update ourselves with current affairs which make us socially productive citizens.

Finally, Books are the good friends to oneself & I suggest all students to carry a book where they travel & have a best company. All the best.

"A Book is a Device to ignite the imagination".

It's my pleasure to share my opinion about the SABS College library and Information Center. Library is well equipped with standard books, Magazines, Journals and Newspapers.

It is one of the step in college which helps the students to build their life by providing books related to different fields like- Govt. Jobs, Bank Exam. IT Sector etc.

Learning Gives Creativity

Creativity leads to Thinking

Thinking Provides Knowledge

Knowledge Makes U Great.'

By A.P.J Abdul Kalam



HARISH KUMAR S.
Final Year B.Com "B" Sec,

- **Listening & Your Communication Time :** If frequency is a measure of importance then listening, among all the four basic communication skills(reading, eroding, speaking and listening) easily qualifies for the No.1 Position. We spend more time in listening to others than in any other type of communication.

Importance of listening :- Research findings during the sixties and seventies it is estimated that we spend nearly 45 % of our verbal communication day is listening.

Which is more important –listening or talking?

Communication expert Susan Peterson that receiving skills can be more important than sending “Too many times, whether its with email, voice mail or internet.

Listening is the one of the best ways to keep high touch in organization.

- Big people monopolize the listening;
- Small people monopolize the talking;

There are many listening formats to get success in life. They are -

- Listening & our education
- Listening & you are at work:- Listening and critical thinking are equally important at work.
- Listening & your career success:- A study examining the link between listening and career success revealed that greater listeners rose to higher levels in their organizations
- Never fail to listen:- The course of the disaster was pin pointed rubber :“0-Ring Seal” on the booster rocket. These also tell the listening to something and we should not fail while listening.

Conclusion: In today's world listening Skills, Communication skills and educational Skills are more important to get success in our life.



JAISHREE.S
Final Year B.Com.

Books – our Best Friends...

Over the door of the library at Thebes is inscribed “Medicine for the Soul”

Books are, indeed, Medicine for the soul, They impart peace to a restless mind. They cheer a gloomy heart. They kindle the soul & change the attitude. They influence and change the course of ones life. They are our best friends.

When friends desert and ignore you, when frustration and loneliness overtake you, go to the bookshelf and you'll always find a good friend waiting for you-a friend with whom you can always be “at home”. There you can listen to the master minds of the ages, they will guide, enlighten and inspire you.

Books are the only means through which one can become the most intimate friend of the greatest souls.

So, Don't while away your time in gossips, Don't neglect your best friends who are early waiting for you on the shelf. They are ever ready to console you, comfort you and enlighten you.....

- ❖ Along with this, we supply 15 news papers and 22 Journals and 30 Magazines every day for the access of students and staff
- ❖ Separate faculty Reference chamber to facilitate the teaching faculty.
- ❖ Periodical meeting with the staff (Library committee members) for upgrading of Library and implementing the innovative concepts to facilitate the library users.

Available List of Magazines News Paper and Journals in the Library :

Magazines		Journals		News Paper	
1	Nimmellara Manasa	1	Effective Executive	1	Deccan Herald
2	Butti	2	Industrial Economist	2	Indian Express
3	Sarvodaya	3	Journals of Human Values	3	The Economic Times
4	Business World	4	Management Research	4	Bangalore Mirror
5	Business Management	5	Organisational Management	5	Times of India
6	Out look	6	Strategic H R Management	6	Business Line
7	India Today	7	Indian Journal of Marketing	7	Vijaya Karnataka
8	The week	8	Indian Journal of Finance	8	The Hindu
9	Woman’s Era	9	Prab Indian Journal of Management	9	Prajavani
10	C S R	10	Journals of Entrepreneurship	10	Samyuktha Karnataka
11	Employment News (E)	11	Management Accountant	11	Udaya Vani
12	Employment News (K)	12	Chartered Accountant	12	Vijaya Vani
13	Sport star	13	India Management	13	Kannada Prabha
14	Mayura	14	Fortune India	14	Rajasthan Patrika
15	Karmaveera	15	Management Review	15	Business Standard
16	Thushara	16	Financial Planning Journals		
17	Kasturi	17	Banking Finance		
18	Taranga	18	Business Manager		
19	Sudha	19	Computer Active		
20	Wisdom	20	Express Computer		
21	Grihshobha	21	Indian Economic Review		
22	Mangala	22	Journal of Computer Science		
23	Yojana				
24	Spardha Jagattu				
25	Spardha Spoorti				
26	Nimma Spardha Vijetha				
27	Competiton Vision				
28	Front Line				
29	Business Today				
30	Out Look Business				

Library Visitors statistics for the year 2015-16

Month	Student Particular	Present Per Day	Average	Teaching Faculty	Present Per Day	Average	Total No of Volumes	Book transaction per day	Average
July	746	90	12.64%	30	6	20%	8512	55	0.64%
August	746	90	12.06	30	4	13.33%	8519	50	0.58%
September	746	100	13.40%	29	4	13.79%	8519	40	0.46%
October	746	70	9.38%	28	6	24%	8633	20	0.29%
November	746	50	6.70%	25	2	8%	8635	10	0.11%
December	746	70	9.38%	28	2	7.14%	8742	5	0.15%
January	746	90	12.06%	28	5	17.77%	8852	40	0.45%
February	746	100	13.40%	27	4	14.81%	8903	50	0.56%
March	746	80	10.72%	27	6	22.22%	8903	15	0.89%
April	746	90	12.06%	27	6	22.22%	9108	20	0.21%
Total	7460	830		279	45		87326	305	

Students visited
830 X 100
7460 = 11.12%

Teaching Faculty visited
45 X 100
279 = 16.12%

Book transaction per day
305 X 100
87326 = 0.39%

The Library Committee honouring Library users:-



Best Thoughts writer Pavithra M. B.Com 2nd Year



Best Library User Smt, Lakshmi S
Dept. of Commerce & Management

1st Three prize for best article writer

Names of the students	Course & Section	Prize
Divya GM	BCA Final Year	1 st
Jaishree S	B.Com., Final Year B Sec	2 nd
Mangala B	B.Com., Final A Sec	3 rd

2nd The best library user from Students

Names of the students	Course & Section	Prize
Abhishek P	3rd Year B.Com "B" Section	1 st Prize
Harish Kumar S	3rd Year B.Com 'B' Section	2 nd Prize

3rd Best Thoughts writer on Library bulletin Board

Names of the students	Course & Section	Prize
Pavithra M	2 nd Year B.Com 'A' Section	1 st Prize

4th the best library user from teaching faculty

Names of the faculty	Prize
Smt. Lakshmi S., Commerce & Management Dept.	1 st Prize
Mr. Lakshmi Narayan H N., Kannada Dept.	2 nd Prize

Articles written by our College students



DIVYA GM
Final Year BCA

Importance of Effective listening towards achieving success In Life.

"The fact that people are born with two eyes and two ears, but only one tongue suggests they ought to look and listen twice as much as they speak"

- Marquise De Se 'Vine'

Listening is the other half of talking & perhaps the most important factor in the communication process, Listening is therefore, rightly called the most-used least taught communication skill.

Comparison of four Basic Communication Skills				
Points of Comparison	Listening	Speaking	Reading	Writing
Learned	First	Second	Third	Fourth
Used	Most 45 %	Next to most (30%)	Next to least (16%)	Least (01 %)
Taught	least	Next to least	Next to most	Most