

Societal Concern Our Responsible Endeavour (SCORE)

Seshadripuram Academy of Business Studies is known in the vicinity for its community services and its active engagement with the society. As the adage in Kannada goes “Kereya Neeranu Kerege Chelli” where kere meaning river metaphorically symbolizes life. The adage implies that return to life what you get from life. In the same vein, Seshadripuram Academy of Business Studies believes in returning to the society what it receives. Developing a sense of societal concern among its students is seen as a responsible endeavour in the college. All the Stake holders of the Institution are a part of this endeavour. The Seshadripuram Educational Trust believes that every individual needs affordable, relevant, and quality education to fulfil personal aspirations. The trust benevolently provides inclusive quality education to students of all strata of the society.

Seshadripuram Academy of Business Studies that functions under the umbrella of the Seshadripuram Educational Trust makes every effort to contribute its best to the society. Through various activities conducted in the college, the students and staff reach out to the society. The Youth Red Cross of the college organizes a Blood Donation Camp every year in the memory of the founding President of the Trust Sri. KM Nanjappa. Through this Camp 100s of bottles of blood are collected and provided to the needy through the blood bank. Students, Staff and Parents actively participate in these camps to donate blood. The NSS wing of the college is proactive to engage students to serve the society. The students have engaged in activities like conducting health camps, cleaning various premises in the locale, painting walls of a Government School and others.

The Rotaract Club of the college reaches out to the needy through its ‘Feed a Needy’ program. The staff and students contribute in cash and kind to contribute rice, dal and other daily essentials that are distributed to orphanages. The students of the Rotaract Club participate in various awareness programs like Pulse Polio awareness, Cancer awareness etc. The Women Empowerment Cell of the college has also conducted programs to reach out to the needy women. Sanitary pads were distributed to the slum dwelling women and awareness on hygiene was given to these women.

The Eco Club of the College plays an active role to create environmental awareness. Every year the college conducts awareness on the importance of celebrating Ganesha festivals using clay idols. Students from Government Schools are invited, provided clay and trained to make Ganesha idols. During the Deepavali festival, students go to various Government schools and create awareness about celebrating Cracker-free Deepavali with diyas.