



Seshadripuram Academy of Business Studies

(Affiliated to Bangalore University)

K S Town, Bangalore – 60

Entrepreneur Development

NEWS DESK 2016-17

MISSION

“ To provide a platform with Services, Training and Education and a Positive Social Network to share Ideas, explore opportunities, and provide required support to be entrepreneurs.”

OUR VISION

“To be the one place for all entrepreneurs to achieve their goals and to be more prosperous for the benefit of the society, and to unlock the innate potentials of the entrepreneurs, for goodness, compassion and sharing”

CO-ORDINATOR MESSAGE

EDP is a programme meant to develop entrepreneurial abilities among the students. It includes the inculcation, development and polishing of entrepreneurial skills in students, needed to establish and successfully run his/her Enterprise. “An entrepreneur always searches for change, responds to it, and exploits it as an opportunity”

Ms. Padmapriya .S, M.Com, M.B.A, B.Ed, (P.hd)
Faculty, Dept. of Commerce & Management

Faculty Representatives

Padma Priya. S

Priyanka. S

Shivakumar S.L.

Virupaksha J.D.

Student Representatives

Navya

Pavana

Nagaraj

Dhanshankar

Srikanth

Kumar

REPORT ON ENTREPRENEUR MELA

ENTREPRENEUR DEVELOPMENT CELL organized an Entrepreneur Mela on 26/9/2017. This event was organized to encourage the students to build Entrepreneurial skills and to arouse confidence in them in order to be successful entrepreneurs in the future.

Mela was structured as below :

The interested students were asked to plan for the form of organization (such as sole trading, partnership, joint stock co.) in keeping stalls consisting of products which were based on concepts of homemade, creativity and Entertainment. Students were asked to register the stall names with the respective staff co-ordinator through the prescribed registration form containing the details of the form of

Outcomes of Mela

Number of stalls	: 31
Category of products traded	: Handicrafts, Eatables, Beverages and Gaming Centers
Total number of students participated	: 130
No. of people visited the Mela (approx)	: 1000
Total turnover of the Mela (approx)	: ₹1,50,000/-



Sri B.M. Parthasarathi Hon. Staff Treasurer, SET Inaugurating the Mela



Students Advertising their stalls to their Juniors



Mr. & Mrs Sathyanarayan, Founder & MD of VR Ventures Consumer World Pvt. Ltd. with Principal, Prof. Jayaram, ED cell co-ordinator Padmapriya



Mr. & Mrs Sathyanarayan, Founder & MD of VR Ventures Consumer World Pvt. Ltd. Inaugrating gaming centre



Mr. & Mrs Sathyanarayan, Founder & MD of VR Ventures Consumer World Pvt. Ltd. Purchasing Handmade Bangles



Students campaigning their products to the juniors & SIPUC



Prof. Jayaram, Principal SABS interacting with the stall members



Students at the Stall



Mr. & Mrs Sathyanarayan, Founder & MD of VR Ventures Consumer World Pvt. Ltd. with Principal, Prof. Jayaram, interacting with the students at Mela



Management and Trustees Seshadripuram Educational Trust – Sri W.H.R. Anil Kumar, Vice President, Sri B.M. Parthasarathi , Hon. Staff Treasurer, Sri K. Krishnaswamy, Trustee, Sri G. Anand, Trustee, Sri B.M. Rajgopal , Governing Council Members, Dr. M. Prakash, Director of Studies, Inspecting the stalls



Mr. & Mrs Sathyanarayan, Founder & MD of VR Ventures Consumer World Pvt. Ltd. tasting the eatables