



*Seshadripuram Educational Trust*

# **SESHADRIPURAM ACADEMY OF BUSINESS STUDIES**

*(Permanently Affiliated to Bangalore University)*

*Recognized under Section 2(f) and 12(B) of UGC Act 1956*

**NAAC Accredited 'B' Grade**

**ISO 9001:2015 Certified Institution**

**No. 18, 2<sup>nd</sup> Main, Kengeri Satellite Town, Bengaluru – 560 060**



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**[www.sabs.ac.in](http://www.sabs.ac.in)**

## **IQAC Annual Report 2023-24**

The IQAC's meticulous planning saw through the successful completion of the academic year 2023-24. Prior to the commencement of the courses, the IQAC created the academic calendar of events in consultation with all departments and committees to guarantee that extracurricular and curricular activities received equal weightage. The National Conference, Faculty Development Programs, Workshops for Non-teaching staff, and attention to societal issues were the main areas of focus.

The Bangalore University's specified syllabus is adhered to by the Institution. At Bangalore University, faculty members serve on the Board of Studies, the Board of Examiners, and the Text Book Committee. The institution's Curriculum Analysis Committee (CAC) stays up to date with Bangalore University's required syllabus. The committee members are also involved in creating the syllabi for various certificate programs and value-added courses that complement the required curriculum. The Committee makes sure that instructors and students are aware of any revisions to the syllabus.

The teaching staff enriched their teaching abilities by participating in a variety of faculty development initiatives. The Department of Commerce organized 10 days National Level PDP on Research Methodology which aimed at enhancing research skills among faculty members across India. A Workshop on Awareness on Academic Audit was conducted by the IQAC that provided ample knowledge about the documentation processes required for various certification. Various training programs were also conducted for the Non-teaching staff to keep them abreast of the standards and procedures required for their functioning.

The academic year began with an orientation session that introduced students to the activities planned for the year, setting a clear path for their development. Students of the college were provided with training under various disciplines through orientation programs, guest lectures and hands on workshops. The Department of Commerce organized the National Level Seminar on Intellectual Property Rights. 'Millets Mela' was organized in association with Laghu Bharath Udyog that enhanced the knowledge of students about Indian grains and their market. A Seminar on Digital Marketing and Path to Entrepreneurship was organized by the department that gave an insight into digital marketing and motivated students to become entrepreneurs. NSE-Investment Awareness Program was organized to educate students on investment strategies. A Session on Equity Markets: Why, What, and How? focussed on how stock market works, and explained the skills are required for trading. The Department also organized 'The Accounting Mania' a competition that competition was completely based on accounts. The main motto of organizing such a competition was to test, improve and encourage the students to learn and gain more knowledge about one of the core subjects of commerce.



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The Department of Management organised programs that enriched the managerial skills of students. One of our alumni shared insights on how personal passions can be harmonized with professional goals, inspiring students to pursue their interests alongside their career ambitions. A workshop on business case study analysis was another highlight, equipping students with practical tools to apply theoretical knowledge in real-world scenarios by another alumni. This session bridged the gap between classroom learning and the complexities of the business world, enhancing the students' analytical and problem-solving abilities. The department also prioritized industry exposure, organizing an industrial visit to KSIC, Mysore, KMF Mandya, Shree Sridhareshwara coconut, Mysore that allowed students to gain first-hand insights into industrial processes, ownership structures, and technological advancements. The Internship Orientation Program was another key initiative, preparing final-year students for their internships by providing them with comprehensive guidelines and expectations. This program ensured that students were well-equipped to make the most of their internships, gaining valuable industry experience.

The Department of Computer Science organized various programs to enhance the technical skills of students. Programs like NICT Add-on Course Orientation Program, Value addition Course on Artificial Intelligence, A Seminar on Artificial Intelligence and Data Analysis were the main programs of the department. Guest Lectures on topics like Industry and Job Marketing, Computer Networks, Data Science, Workshop on Mobile Application Development were highly beneficial to the students. An Exhibition on Technology and e-waste drive sessions kept the students engaged.

The Department of Languages organized various programs to keep the interest of students in Literature and also develop their Listening, Speaking, Reading, Writing skills. Various competitions conducted through the department of Languages helped students develop these skills.

Various awareness programs on Post office schemes, Pollution free Ganapathi festival celebration, Importance of Education, Sexual Abuse Prevention and other programs not only gave information to students about these issues but also awakened their sense of social responsibility and kept them active throughout the year. Programs like visits to orphanages, Feed a needy, Clean Hands Save Lives were a platform for the students to actively engage with the society. The NSS wing conducted the Annual Camp along with programs that engaged students to serve the society. Mentoring sessions were conducted to ensure that students would succeed both in curricular and extra-curricular activities. The Cultural Committee of the college kept the students across the year through engaging programs like face painting, rangoli, cooking without fire, dance, singing, skits and others.



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The Study A Leader To Become One Lecture Series conducted by the four Study Centres of the College stands as one of the best practices: (VBAG Virtues) of the college. These lectures that were organized across the year enabled students to imbibe the values of the great personalities. The exhibition Maulya Taranaga from all the four study centres was organized, in which students exhibited models, collages and charts related to Swamy Vivekananda, Basavanna, Dr. BR. Ambedkar and Gandhiji. Along with the study centres, other committees like Rotaract, Asmithe, NSS and others conducted various activities that enhanced the societal concern of students and kept them actively engaged across the year.

Various academic and extra-curricular activities conducted across the year along with internship training ensured good placements and academic results. More than 60 students secured internship enrolment and 165 students of the Institution were placed in top-notch companies. One of our students represented the college at the State Republic Day Parade.

In all, the IQAC attempted to sustain quality in aspects related to the various stake holders with the kind support and active involvement of the management.

  
Coordinator - Internal Quality Assurance Cell  
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