



Seshadripuram Educational Trust

Seshadripuram Academy of Business Studies

(Affiliated to Bangalore University)

K.S. Town, Bengaluru - 60

IQAC

In association with



**International Conference
on**

“Contemporary Issues and Challenges in Technology, Commerce and Management”

Date: 30.03.2019 (Saturday)

Time: 10.00 am to 11.00 am

Venue: Auditorium

Seshadripuram Academy of Business Studies,
K.S Town, Bangalore-60

Inaugural Session

Chief Guests

Dr.K.R. Venugopal

Vice Chancellor,
Bangalore University, Bangalore.

Dr. Hathairat Ketmaneechairat

Dept. of Information and Production Technology Management.
King Mongkut's University of Technology, North Bangkok, Thailand.

Keynote Speaker

Dr. M.H. Bala Subramanya ,

Professor of Economics,
Department of Management Studies
Indian Institute of Science (IISc)

Guests of Honour

Dr. Vijayakumar. R

Regional Director, National Council for Teacher Education
(A Statutory Body of Ministry of HRD)
New Delhi

Mr. C. Jayaram

Chairman,
Karnataka State Pollution Control Board
Government of Karnataka, Bangalore

Presidential Address

Dr. Wooday P. Krishna

Hon. Gen. Secretary,
Seshadripuram Educational Trust
Bangalore

Valedictory Session

Chief Guests

Dr. Maleerat Sodanil

Faculty of Information Technology
King Mongkut's University of Technology, North Bangkok,
Thailand

Prof. N Chandrappa

Registrar (Evaluation), Bangalore Central University
Bangalore

Guest of Honour

Dr. Uma Chandra Sekaran

Professor, Department of Management Studies,
Pondicherry University, Pondicherry

Presidential Address

Mr. W.D. Ashok

Trustee, Seshadripuram Educational Trust
Bangalore

Lakshmi S
Organizing Secretary

Roopashree U
Coordinator, IQAC

B A Ananthram
Chairman, Governing Council

Prof. Jayarama
Principal

SESSION DETAILS

Day-1 : (30 March 2019)

Plenary Session –I

Topic: “Commerce and Management Education in 21st Century”

**11:30 am
to
1.00 pm**

***Chairperson :* Dr. B. C. Sanjeevaiah,**
Chairman, ICBE.
***Speakers :* Dr. B. G. Sathya Prasad,**
Director, GT Institute, Bangalore.
Dr. P.V. Padmaja , Principal, MLA
Academy of
Higher Learning, Bangalore

Plenary Session –II

Topic: “Artificial Intelligence in Human Resource Management”

**2:00 pm
to
3.30pm**

***Chairperson :* Dr. Maleerat Sodanil,** Faculty of
Information
Technology, King Mongkut’s University of
Technology, North Bangkok, Thailand.
***Speakers:* Dr. Sri Ram Kothapalli,**
Management Professor, CMR University,B’lore
Mr. Raghunandan.S.V,
Chief Enabling Officer, Ess Vee Associates, B’lore

**3:30 pm
to
5:00 pm**

Technical Session-I (Theme-wise Paper Presentation)

Day-2 : (31 March 2019)

Plenary Session –III

Topic: “Trends and Innovation in Management Education World Wide”

10.00 am

***Chairperson :* Dr. Manjunath S.**
Associate .Professor, Research and
Innovation, C.M.R University, Bangalore
***Speaker :* Prof. Lakshman,**
Dean & Professor of Commerce (Retd),

to 11:30 am	University of Mysore, Mysore. Mr. Suresh Babu, Chairman and Managing Director of Vasuki Group of Companies
12.00 pm to 1.30 pm	<u>Technical Session-II (Theme-wise Paper Presentation)</u>