

SESHADRIPURAM EDUCATIONAL TRUST

**SESHADRIPURAM ACADEMY OF BUSINESS STUDIES**

**(Affiliated to Bangalore University)**

**K. S. TOWN, Bangalore – 560 060**

**INTERNATIONAL CONFERENCE**

**ON**

**CONTEMPORARY ISSUES AND CHALLENGES**

**IN**

**TECHNOLOGY, COMMERCE AND MANAGEMENT**

**BEST PAPER AWARDESS**

<b>TRACK</b>	<b>NAME</b>	<b>TOPIC</b>
<b>Track 1.</b>	Sharada . S Akila Devi Seshadripuram Institute Of Management Studies	Concurrent Independent Challenges Of E-Retailing
<b>Track 2</b>	Kalidas K Seshadripuram Evening Degree College	A Study On Awareness Of E-Governance In Around Bangalore City And Attitude Towards Sustainability Development
<b>Track 3</b>	Prof. Anupama NMKRV College for Women	Corporate Social Responsibility
<b>Track 4</b>	Raju R Ruth Ankith St. Claret College, Bangalore	A Study on goods and service Tax and its future in India
<b>Track 5</b>	Amulya .D.R Selvan Asha .G Sesharipuram Academy Of Business Studies	“Customer’s Perception and Satisfaction towards E- Banking”
<b>Track 6</b>	Cheeanjeevi Keshav Seshadripuram Institute	“Digital and Reverse Marketing and Brand Management and Strategies”