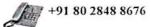


Seshadripuram Educational Trust

SESHADRIPURAM ACADEMY OF BUSINESS STUDIES

(Permanently Affiliated to Bangalore University) NAAC Accredited 'B' Grade

CA Site No. 18, 3rd Main, Kengeri Satellite Town, Bengaluru - 560 060



principal.sabskst@gmail.com



www.sabs.ac.in

7.2 THE BEST PRACTICE

Community Education Programme on Consumer Protection Act 1986.

A community education programme is a comprehensive and coordinated plan for providing educational, recreational, social, and cultural services for all people in the community. Community education offers a structured, effective way to respond to the challenge of improving public education because it expands students' roles and creates a mutually interdependent relationship among community members.

OBJECTIVES:

- To assess the knowledge of people of different classes in society about various aspects of consumer awareness.
- To create awareness about the right to protection against unfair practices and promote learning and social development work with individuals.
- To enhance public knowledge, understanding and skills and encourage more responsible attitudes and behaviour.

CONTEXT:

Community-based learning is the experience of engaging students in the community through a teaching and learning approach that integrates community service with academic study to enrich learning, teach civic responsibility, and strengthen communities. The idea is to give students direct experience with issues they are studying in the curriculum and with on-going efforts to analyse and solve problems in the community. The opportunity for students to bring thoughtful knowledge and ideas based on personal observation and social interaction with the community these programmes model the idea that giving something back to the community is an important college outcome and that working with the community is good preparation for citizenship, work, and life.

> Seshadripuram Academy of Business Studies Ng, 18, 3rd Main Road. K.S. Town, Bangalore - 560 060.

THE PRACTICE:

On July 27, 2022, the students of SABS conducted a survey to create awareness about the Consumer Protection Act 1986 among the public of Kengeri Upanagara, Bengaluru. Students have learned about the Consumer Protection Act through different sources like the internet, library books, etc. To raise awareness, they created charts outlining consumers' rights and insisted on where to file complaints if any shopkeeper or vendor defrauded customers. Students initially assumed that some people were aware of the Consumer Protection Act, but in reality, no one was aware of it, so they raised awareness by displaying charts and showing online website links about where to file a complaint and how to file a complaint both online and offline.

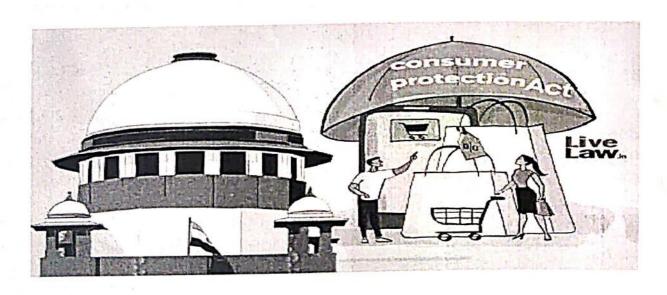
Place of Visit: Kengeri Upanagara, Bengaluru -560060

Date: 27th July 2022

The Students' Team organised an awareness campaign and disseminated information about Consumer Protection and various sections of the Consumer Protection Act of 1986.

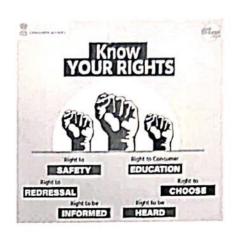
Brief Introduction about Consumer Protection:

Consumer protection is the practice of safeguarding buyers of goods and services and the public, against unfair practices in the marketplace. Consumer protection measures are often established by law. Such laws are intended to prevent businesses from engaging in fraud or specified unfair practices in order to gain an advantage over competitors or to mislead consumers. They may also provide additional protection for the general public, which may be impacted by a product (or its production) even when they are not the direct purchaser or consumer of that product. For example, government regulations may require businesses to disclose detailed information about their products—particularly in areas where public health or safety is an issue, such as with food or automobiles.



Efforts made for the protection of consumers' rights and interests include:

- · The right to satisfaction of basic needs
- The right to safety
- The right to be informed
- · The right to choose
- · The right to be heard
- · The right to redress
- · The right to consumer education
- · The right to a healthy environment



Sections of the Consumer Protection Act of 1986

- Sec 1. Shorttitle, extent, commencement and application.
- Sec 2. Definitions.
- Sec 3. Act not in derogation of any other law.
- Sec 4. The Central Consumer Protection Council.
- Sec 5. Procedure for meetings of the Central Council.
- Sec6. Objects of the Central Council.
- Sec 7. The State Consumer Protection Councils.
- Sec 8. Objects of the State Council.
- Sec 8A. The District Consumer Protection Council.
- Sec 8B. Objects of the District Council.
- Sec 9. Establishment of Consumer Disputes Redressal Agencies.
- Sec 10. Composition of the District Forum.
- Sec 11. Jurisdiction of the District Forum.
- Sec 12. Manner in which complaint shall be made.
- Sec 13. Procedure on admission of complaint.
- Sec 14. Finding of the District Forum.
- Sec 15. Appeal.
- Sec 16. Composition of the State Commission.
- Sec 17. Jurisdiction of the State Commission.
- Sec17A. Transfer of cases.
- Sec 17B. Circuit Benches.
- Sec 18. Procedure applicable to State Commissions.
- Sec 19. Appeals.
- Sec19A. Hearing of appeal.
- Sec 20. Composition of the National Commission.
- Sec 21. Jurisdiction of the National Commission.
- Sec 22. Power and procedure applicable to the National Commission.
- Sec22A. Power to set aside exported orders.
- Sec22B. Transfer of cases.
- Sec22C. Circuit Benches.
- Sec 22D. Vacancy in the office of the President.

Sec 23. Appeal.
Sec 24. Finalityoforders.
Sec 24A. Limitation period.
Sec 24B. Administrative control.

Qualifications, terms and conditions of service of President and Member

Sec25. Enforcement of orders of the District Forum, the State Commission Or the National Commission

Sec26. Dismissal of frivolous or vexatious complaints.

Sec27. Penalties.

Sec22E.

Sec27A. Appeal against order passed under section 27. Sec28. Protection of action taken in good faith.

Sec28A Service of notice

Sec29. Power to remove difficulties.

Sec29A. Vacancies or defects in appointment not to invalidate orders.

Sec30. Power to make rules.

Sec30A. Power of the National Commission to make regulations.

Sec 31. Rules and regulations to be laid before each House of Parliament

When you focus on the consumer, the consumer responds.



AWARNESS GIVEN BY- MAHESH M

SL.No	NAME	AGE	GENDER	QUALIFICATION	РНОТО
1	KIRAN	26	MALE	DEGREE	Land Walls and Market
2	SHREE	36	MALE	10th	
3	HANUMATHEG OWDA	28	MALE	B.PHARMA	
4	DHARMARAM	26	MALE	S.S.L.C	
5	LINGEGOWDA	56	MALE	5th	

AWARNESS GIVEN BY- NANDISH N

SL.No	NAME	AGE	GENDER	QUALIFICATION	РИОТО
1	THIMEGOWDA	31	MALE	2 ND PUC	
2	SATHISH	35	MALE	10th	
3	HARIPRASAD	28	MALE	В.СОМ	
4	MUNIYAPPA	60	MALE	2 nd	
5	MARAPPA	49	MALE	6th	

AWARNESS GIVEN BY- JAYANTHD R

SL.NO	NAME	AGE	GENDER	QUALIFICATION	РНОТО
1	KIRAN	22	MALE	2 ND PUC	
2	RANGAMM A	60	FEMALE	2ND	
3	NAGARAJ	51	MALE	10th	
4	PRAKASH	34	MALE	2 nd PU	
5	MANOJ	20	MALE	B.COM(PERSUIN G)	

AWARNESS GIVEN BY- HEMANTH KUMAR C S

SL.No	NAME	AGE	GENDEI	QUALIFICATION	РИОТО
1	AMAR	21	MALE	2 ND PUC	
2	RANGAPPA	65	MALE	IST	A CONTROL OF THE STATE OF THE S
3	MAHINDRA	27	MALE	B.COM	
4	JAGANNAT H	45	MALE	2 nd PU	
5	MANOHAR	29	MALE	2 nd PUC	

AWARNESS GIVEN BY- MOHAN N

SL.No	NAME	AGE	GENDER	QUALIFICATION	РНОТО
1	SHAMPRASAD	40	MALE	10th	
2	RAMESH	31	MALE	10 th	AND THE PROPERTY OF THE PROPER
3	SEENA	45	MALE	5th	CONTROL HE CONTROL OF THE CONTROL OF
4	CHANDAN	26	MALE	B.COM	
5	KUSHAL	22	MALE	2 nd PUC	CONTROL SECTION CONTRO

AWARNESS GIVEN BY- KOTTURAPPA M

SL.No	NAME	AGE	GENDER	QUALIFICATION	РНОТО
1	HEMLAL	46	MALE	2 ND PUC	
2	RAJU	33	MALE	B.COM	SELECTION OF STATE OF
3	SHIVPRAK ASH	27	MALE	10th	
4	VENKATES H	29	MALE	2 nd PU	
5	LOKESH	33	MALE	9th	

AWARNESS GIVEN BY- MANIKANTA P

SL.No	NAME	AGE	GENDER	QUALIFICATION	РПОТО
1	PRASHANT	33	MALE	2 nd P.U.C	
2	NAGENDRA	32	MALE	Degree	The first section of the first
3	NARASIMHA MURTHY	32	MALE	2 nd P.U.C	
4	LAKSHMI	26	FEMALE	S.S.L.C	
5	SUNITHA	28	MALE	Degree	

AWARNESS GIVEN BY- MADHUSUDHAN GOWDA H S

SL.No	NAME	AGE	GENDER	QUALIFICATION	РИОТО
1	SRINIVASR	36	MALE	9 [™] STD	
2	RAMAKRISHN A	42	MALE	4 TH STD	CASE AND SECURITIES CASE OF THE TANK OF T
3	PAVANKUMA R	18	MALE	2 Nd P.U.C	
4	SHASHIDHAR	34	MALE	S.S.L.C	Control of the Contro
5	ASHOKLAL	39	MALE	5 th STD	COLING DECEMBERS CHAIN TEST Individual Section 19 (1) CHAIN TEST Individual Section 19 (1) CHAIN TEST CHAIN

AWARNESS GIVEN BY MANJUNATH B S

SL.No	NAME	AGE	GENDER	QUALIFICATION	РНОТО
1	RAVIKUMAR	51	MALE	4 TH STD	
2	BEERANNA	37	MALE	10 th STD	
3	ROHITH	21	MALE	в.сом	
4	MUNIRAJ	26	MALE	S.S.L.C	
5	PRAMOD	26	MALE	DEGREE	

AWARNESS GIVEN BY ABHISHEK G N

SL.NO	NAME	AGE	GENDER	QUALIFICATION	РНОТО
1	GIRIYAPPA	58	MALE	2ND	
2	SURESHKUMA R	24	MALE	BCA	
3	SHANKAR	26	MALE	10ТН	
4	МАДНАРРА	41	MALE	8th	
5	KRISHNA	58	MALE	4th	

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RIGHT TO BE ASSURED ACCESS TO VASICLY OF GOODS ON SERVICES.



Scanning the QR code below will provide you with more information about this program.



PRINCIPAL
Seshadripuram Academy of Business Studies
No. 18, 3rd Main Road,
K.S. Town, Bangalore - 560 060.



Seshadripuram Educational Trust SESHADRIPURAM ACADEMY OF BUSINESS STUDIES

I Permanently Affiliated to Bangalore University I NAAC Accredited B Grade I ABHYUDAYA-PLACEMENT CELL

Report for the AY 2021-22

Seshadripuram Educational Trust always stands ahead in catering to the needs of today's dynamic environment. In the same motto, Seshadripuram Academy of Business Studies organized/ conducted various Orientation and workshopsfor students as well as facilities in order to gain insight into the process of recruitment, resume building, how to crack out the interview, careerpath and many more from the alumni of SABS, various companies' manager and placement trainers in the previous year 2021-22. On 23-10-2021 Ms. Varalakshmi addressed the gathering related to the placement giving a student's an idea about how actually placement goes in campus. She explained about recruitment process and requirements of corporate sector in present scenario. On 25-6-2021 Ms. Chaitra Training and Placement Head, SET oriented the students regarding placement activities.

On 23 – 11 – 2021, Tuesday at 9:30 am. resource person Mr. Sadashiv L Deputy Manager – Talent Acquisition HGS, Bengaluru addressed the faculty members at SABS, Kengeri and Virtually connected with the Tumkuru and Mysore. Mr. Sadashiv explained about HGS company, has a great step created on its own which was Founded in the year 2000, they are a global leader in Business Process Management and digital solutions with over 42,000 employees across 7 countries and 73 delivery centers worldwide. The topmost company that focuses on Customer Engagement, Business Process optimization and Digital Transformation. At the conclusion of the session, the faculties discussed their doubts aboutparticular skills to be trained for the students to make them employable in the competitive environment. The session resulted in gaining deep insights about the process and procedures followed by the corporate world and gave a clear picture on etiquette to be developed in the students.

Mr. Yogesh and Ms Deepa taken a session for our students to address them to "how to build aresume and he had a interaction between our students regarding the queries, problems where a student facing to build a proper resume with perfect requirement.

Mr. Abhishek is a resource person, an alumnus of SABS working at Deloitte as PMO who addressed the gathering regarding "career building". He explained the various recruitment process, especially group discussion round where students are facing to crack it

out. He also gave suggestions and guidelines for students on how to attend the group discussion round.

The resource person SushmaA P an alumnus of SABS tookan orientation on Deloitte aspirants and various interactions between students. She gave informative knowledge regarding Deloitte company and other top companies, how students are recruited for these kindsof companies and the expectations of these companies towards the students and how to reach it were explained. The session gained deep insight into the process and procedures followed by the tier I companies.

Tableshowing details Number of selected students on the basis of stream and Tier of the companies.

Tier	B.Com	BBA	BCA	Total
Tier 1	48	9	26	83
Tier 2	14	1	3	18
Tier 3	88	1	2	91
Total	150	11	31	192

Coordinator Placement Cell

Sestradripuram Academy of Business Studies
No. 18, 2 1 Main Road,
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No. 18, 4 1 Main Road,
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No. 18, 5 1 Main Road,
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No. 18, 9 1 Main Road,
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Seshadripuram Educational Trust

Seshadripuram Academy of Business Studies

Permanently Affiliated to Bangalore University

NAAC Accredited B Grade Abhyudaya-Placement Cell AY 2021-2022

Sl.no	Company		Tier 1					
1	Dalain	Package	B.COM	BI	BA B	CA	Tota	ol.
2	Sociat C	3.82 lac	()	1	5	100	
3	Stote C.	4.29 lac		7	0	0	-	6
4	L & T	3.00 lac		1	1	0		7
5	Accenture	4.25 lac		1	0	0		2
6	Anthology	3.25 lac		0	0	1	_	1
7	Indecomm	5.00 lac		2	2	0	_	
8	Koch	3.00 lac		1	0	0	_	4
9	NTT	3.5 lac		2	0	0	_	1
10	Wipro	3.00 lac		2	0	3	-	2
11	Wellef	NIL		1	0	14	-	5
12	Wellsforgo Ciel	3.00 lac		1	2		-	15
13		2.88 lac		1	2	(-	3
14	DXC Tech	2.80 lac		0	0	(4	3
15	Capegemini	2.75 lac		28	1		1	1
13	GIC	3.5 lac		1	0		2	31
	Total			48	9		0	1
CI	lo.		Tier 2			2	0	83
Sl.no	Company	Package	B.COM]	BBA	BCA	T	otal
1	off campus	2.40 lac		1	0		_	otai
2	Indian money	2.4 lpa		1	0		0	1
3	Gallagher	2.45 lac		5	1		0	1
4	R V university	2.40 lac		1			0	(
5	Infosys	2.20 lac		0			0	
6	Omegha Health Care	2.40 lac		6	(2	
	Total			14			1	
			Tier 3	17		1	3	1
Sl.no	Company	Package			BBA	Incu	_	
1	TCS	1.50 lac		8		BCA	_	Total
2	Mandavi Motors	2.00 lac		13		1	2	
3	Axis Bank	2.00 lac	and the second second second	57		0	0	
	ICICI Prudent	2.00 lac		10		0	0	
4								

Tier	B.COM	BBA		BCA	Total
Tier 1	48		9	26	83
Tier 2	14		1	3	18
Tier 3	88		1	2	01
Total	150		11	31	192

PRINCIPAL Seshadripuram Academy of Business Studies No. 18, 3rd Main Road, K.S. Town, Bangalore - 560 060.

SESHADRIPURAM ACADEMY OF BUSINESS STUDIES

(PERMANENTLY AFFILIATED TO BANGALORE UNIVERSITY)

NAAC ACREDITED B GRADE KENGERI SATELLITE TOWN, BENGALURU-560 060

Abhyudaya- Placement Cell (2021-22)

Analyst		Analyst
nisargagowda812@gmail.com Analyst 84		Analyst
Application Development Associate		Application Development Associate
heshmuniraj01@gmail.com BPS 74		BPS
scholar trainee		scholar trainee
jaanujyothigowda29@gmail.com scholar trainee 85	scholar trainee	scholar trainee
medhaum9535@gmail.com scholar trainee 85		scholar trainee 85.44%
m	rauniyar@gmail.com 58.33%	m 58.33%
ail.com	il.com	ail.com
Accountant		Accountant
Process associate		Process associate
sneha.b12340@gmail.com Process associate 82	Process associate	Process associate 82.72%
Process associate	Process associate	Process associate
Process associate		Process associate
Shabnamrauniyar@gmail.com Process associate 58		Process associate
m Process associate	m Process associate	m Process associate 77.00%
dhanush2699bm@gmail.com Assosiate consultatnt 74	2699bm@gmail.com Assosiate consultatnt 74.00%	**************************************
neshj0511@gmail.com Assosiate consultatnt 91	511@gmail.com Assosiate consultatnt 91.84%	
shruthibhaskar8089@gmail.com Associate assistant 65		Associate assistant
akashk23466@gmail.com Graduate commertial 72		Graduate commertial trainee
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SESHADRIPURAM ACADEMY OF BUSINESS STUDIES

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NAAC ACREDITED B GRADE KENGERI SATELLITE TOWN, BENGALURU-560 060

Abhyudaya- Placement Cell (2021-22)

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B.Com	100	B.Com	B.Com	B.Com	B.Com	BBA	B.Com	BBA	B.Com	BBA	B.Com	B.Com	B.Com	B.Com	BCA	B.Com	B.Com	вва	B.Com	B.Com	B.Com	вва	BCA	BCA	B.Com	RBA	B.Com	B.Com	B.Com	B.Com	B.Com	B.Com	B.Com	ВСА	BCA	BCA	Course
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Capegemini	Capegemini	Capegemini	Capegemini	Capegemini	Capegemini	Capegemini	Capegemini	Wellsforgo	Wellsforgo	Wellsforgo	Omegha Health Care	Omegha Health Care	Omegha Health Care	Omegha Health Care	Omegha Health Care	Omegha Health Care	Omegha Health Care	anthology	Wipro	Indian money	TCS	Ciel	TCS	TCS	TCS	anthology	TCS	TCS	TCS	TCS	Anthology	Anthology	R V university	Infosys	Infosys	Wipro	Company
2.55 lac	2.55 lac	2.55 lac	2.55 lac	2.55 lac	2.55 lac	2.55 lac	2.55 lac	3.00 lac	3.00 lac	3.00 lac	2.40 lac	2.40 lac	2.40 lac	2.40 lac	2.40 lac	2.40 lac	2.40 lac	5.00 lac		2.4 lpa	1.50 lac	2.10 lac	1.90 lac	1.50 lac	1.50 lac	5.00 lac	1.50 lac	1.50 lac	1.50 lac	1.50 lac	5.00 lac	5.00 lac	2.40 lac	2.20 lac	2.20 lac		Package (pa.)
Tier 2	Tier 2	Tier 2	Tier 2	Tier 2	Tier 2	Tier 2	Tier 2	Tier 1	Tier 1	Tier 1	Tier 2	Tier 2	Tier 2	Tier 2	Tier 2	Tier 2	Tier 2	Tier 1	Tier 1	Tier 2	Tier 3	Tier 3	Tier 3	Tier 3	Tier 3	Tier 1	Tier 3	Tier 3	Tier 3	Tier 3	Tier I	Tier -	Tier 2	Tier 2	Tier 2	Tier I	Tier
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67.00		77.00			60.00	63.00	56.00	80.00%	77.60%	69.00%			71.50%			76.00%	59.50%	45.00%	63.82%	76.00%	77.60%	77.00%	63.00%	73.00%	95.00%	57.00%	90.00%	68.00%	92.14%	70.00%	85.00%	60.00%	55.00%	65.00%	70.00%	77.66%	PUC
67.00 C	61.00	84.00	85.00	61.00	66.00	59.00	80.00	85.00%	90.50%	81.75%	81.00%	87.75%	75.40%	81.84%	80.00%	86.00%	75.00%	87.00%	85.00%	80.00%	90.50%	83.00%	75.00%	82.11%	90.00%	70.00%	88.00%	77.57%	90.00%	75.00%	88.00%	80.00%	89.00%	77.35%	86.00%	86.85%	DA
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NAAC ACREDITED B GRADE

KENGERI SATELLITE TOWN, BENGALURU-560 060

Abhyudaya- Placement Cell (2021-22)

SLNo Name

Dectar S M Cours Counter Cou	Diacement Cel	72.00	76.00	77.00	Marketing		Tier 3	2.00 lac	Mandavi motors		7337750541	3	Wolch.	
Deepts M Coars Contact Company Package Company Packa	prdinate	57.00	71.00	66.00					Wipro		8431629083	RCA	200	
Decrets M Course Course Company Product Register Company Product Company Product Company Product Company Product Company Product Company Product Company Com	4	55.00	77.00	62.00			Tier 1	3.50 lac	GIC		9353515512			-
Deepts SM B.Com MISSASSONA B.Com MISSASSO	7	75.00	77.00	75.00					Wipro				32.00	
Decris S.M. Cause Contact Register Company Package 11e Esmail Library Esmail Library		64.00	58.00	59.00					Wipro		9113826308	BCA	shini * *	
Decris S M Cours		80.00	59.00	57.00					Wipro		9353509446	BCA		
Decrey S M B.Com 8083839966 BPZC41110 Capecinini 2.55 lac He7 E-mail		74.00	72.00	83.00	AR ASSOCIATE		Tier 2	2.40 lac	off campus		9880568668	B.Com	Nayak	-
Deepts M B. Com State Resister Course Manual Shree M B. Com		57.00	60,00	55.00	AR ASSOCIATE		Tier 1	3.00 lac	NIT		8431629083	B.Com		_
Decrey S M B. Com Richard Repiter Company Package Iter Estimate Estima		54.00	73.00	69.00	AR ASSOCIATE		Tier 1	3.00 lac	NTT				KB	_
Decretary S M B.Com B.Com B.Com B.Com B.Com B.Com B.B.R. B.Com B.Com B.B.R. B.Com B.Com B.B.R. B.Com B.B.R. B.Com B		80.00	85.00	56.00	AR ASSOCIATE		Tier I	3.00 lac	NII		8431629083	BCA	oorthi	
Deeps N		72.00	83.00	84.00	AR ASSOCIATE		Tier I	3.00 lac	NIT		9353509446	BCA	shini	_
Deepts N		61.00	56.00	66.00	AR ASSOCIATE		Tier I	3.00 lac	ZT		8453419218	B.Com		
Deeps N Course Course Register Company Package From Allan Shree M B.Com 8188689966 1997/C41116 Coppegnmin 2.55 he fire 2 deepstachkanlikanth/sigmal com Accounts populate 71 to 71 to Annish S G B.Com 813182567 1997/C41116 Coppegnmin 2.55 he fire 2 manufacturant/sigmal com Accounts populate 71 to 71 to Annish S G B.Com 900,253127 1997/C41118 Coppegnmin 2.55 he fire 2 manufacturant/sigmal com Accounts populate 71 to 71 to Annish S G B.Com 900,253127 1997/C41118 Coppegnmin 2.55 he fire 2 manufacturant/sigmal com Accounts populate 71 to 71 to Annish R G B.Com 900,253129 40 NA Coppegnmin 2.55 he fire 2 manufacturant/sigmal com Accounts populate 71 to 71 to Annish R G B.Com 900,253129 40 NA Coppegnmin 2.55 he fire 2 manufacturant/sigmal com Accounts populate 71 to 71 to Annish R G B.Com 900,253129 40 NA Coppegnmin 2.55 he fire 2 manufacturant/sigmal com Accounts populate 71 to 71 to Annish R G B.Com 900,253129 40 NA Coppegnmin 2.55 he fire 2 manufacturant/sigmal com Accounts populate 71 to 71 to Annish R G B.Com 900,253129 40 NA Coppegnmin 2.55 he fire 2 manufacturant/sigmal com Accounts populate 71 to 60 to 71 to 7		64.00	85.00	77.00					Wipro		9535002429	BCA	harshan	1
Deepts SM B.Com		59 00	65.00	55.00					Wipro		9353509446	BCA	witra	L
Deepts SM B.Com 808868966 1972C41104 Capegemini 2.55 lac Iter E-mail Lob role 881.0 71.00 71.00		25 00	80.00	71 00	Accountant		_	1.50 lac	TCS		9108324623	ВВА	akshith	L
Deepla S M B.Com Subset Number Company Package Packa		00.00	77.00	70.00	Accountant	h@gmail.com	_	3.00 lac	Indecomm	19PZC41174	6361840217	B.Com	thana N	\perp
Deepikar Course Contact Register Company Package Iter Email Abrole St.C. Pt.C.	1_	84.00	68.00	50.00			Tier 2	2.80 lac	DXC Tech		7337750541	BCA	ohan H R	
Course C	1	76.00	85.00	/3.00		E STATE OF THE STA		3.5 lac	Koch		9108324623	B.Com	nalini S	1
Deepikar Pakhar		73.00	84.00	36.00	Accounts payable	kasrikanth2002@mmail.com		3.5 lac	Koch	19PZC41025		B.Com	as	
Deepts M B.Com 8088689966 PPZC4104 Capegemini 2.55 lac lier 2 capeghabahkadhō.gamil.com Accounts.psy.able 65.00		61.00	84.00	71.00	Accounts payable	k75/gomail.com	-+	2.55 lac	Capegemini	19PZC41078	9739501681	B.Com	3	
Deepa S M B. Com R188889966 PP/ZC41016 Capegemini 2.55 lac lier 2 lier 2 lanushberg gmail com Accounts payable 61.00 57.00 Allisilis N B. Com 90.1547437 PP/ZC41079 Capegemini 2.55 lac lier 2 lier 2 lanushberg gmail com Accounts payable 61.00 77.0	_	74.00	65.00	59.00	Accounts payable		-	2.55 lac	Capegemini	19PZC41149		B.Com		1
Deepa M B.Com Register Company Package Iter Email Deepa M B.Com Register Company Package Iter Email Deepa M B.Com Register Company Package Iter Email Deepa M Deepa M B.Com Register Deepa M B.Com Register Deepa M B.Com Register Deepa M B.Com Register Package Iter Deepa M Dee		66.00	54.00	66.00	Accounts payable		-	2.55 lac	Capegemini	#N/A		B.Com	В	_
Deepa S M B.Com B.Com Register Company Package Her Email Job role S.L. Pt Company Manu Shree M B.Com B.Com Rayse86966 Pp?Cc11040 Capegemini		79.00	57.00	57.00	Accounts payable	Com	-	2.55 lac	Capegemini	19PZC41161		D.Com	111	_
Deepa S M B.Com B.Com B.Com B.Com Swalings Swaling	!	72.00	85.00	72.00	Accounts payable		-+	2.55 lac	Capegemini	19pzc41203		B.Com	M	
Deepa S M B.Com 8088689966 19PZC41040 Capegemini 2.55 lac Fier Langual Com Accounts payable 63.00		60.00	66.00	78.00	Accounts payable		_	2.55 lac	Capegemini	19PZC41154	1	R Com		
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Deepa S M B.Com 808889966 19PZC41040 Capegemini 2.55 lac Tier 2 Abhishkanthó/a/gmail.com Accounts payable 63.00 67.00 Capegemini 2.55 lac Tier 2 Abhishkanthó/a/gmail.com Accounts payable 63.00 67.00 Capegemini Capegemini 2.55 lac Tier 2 Abhishkanthó/a/gmail.com Accounts payable 63.00 67.00 Capegemini Capegemini 2.55 lac Tier 2 Abhishkanthó/a/gmail.com Accounts payable 63.00 67.00 Capegemini Capegem	1	2000			Accounts now LI			2.55 lac	Capegemini	Trousander		R Com		L
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Deepa S M B.Com 808868966 19p. 19p. 2.55 lac 1er 2.55 lac 2		62,00	04.00	71 00	Accounts payable		-	2.55 Tac	Capegemini	19pzc41045	_	DVOID		
Deepa S M B.Com 80.88689966 19PZC41040 Capegemini 2.55 lac lier 2 deepashashikanth6@gmail.com Accounts payable 73.00 73.8413.33.3 HN/A Capegemini 2.55 lac lier 2 shalinigowda903@gmail.com Accounts payable 73.00 73.00 73.8413.33.3 HN/A Capegemini 2.55 lac lier 2 shalinigowda903@gmail.com Accounts payable 73.00	_	81.00	68.00	76.00	Accounts payable		-	2.33 lac	Capegemini	19pzc41177		D.COIII		
Deepa S M B.Com		70.00	67.00	77 (0)	Accounts payable		-	Z.J.J Iac	Capegemini	W/N#	1		-	L
Course Course Contact Register Company Package Tier E-mail Job role SSLC PLC	1	76,00	57.00	77 00	Accounts payable	chethanvirat76 a gmail.com	Tier 2	2.33 lac	Capegemini	#N/A		B Com	n. ₹	
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Deepa S M	_	56 00	79.00	60.00	Accounts payable	-	Her 2	2.55 lac	Capegemini	W/N#	1_	B.Com	~	\perp
Deepa S M B.Com 8088689966 19PZC41040 Capegemini 2.55 lac Tier Deepa Shashikanth6@gmail.com Accounts payable 74.00 71.00		\$3.00	67.00	64.00	Accounts payable	-	Tier 2	2.33 lac	Capegemini	N/N#	1	B.Com	Srikanth	\perp
Deepa S M B.Com 8088689966 19PZC41040 Capegemini 2.55 lac Tier 2 deepashashikanth6@gmail.com Accounts payable 74.00 71.00 71.00		60 00	65.00	63.00	Accounts payable	-	-	2.33 lac	Capegemini	19PZC41079	1	B.Com	Z	\perp
Deepa S M B.Com B.Com		68.00	71.00	74.00	Accounts payable		+	2.55 Jac	Capegemini	19pzc41128	1	B.Com		1
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Deepa S M B.Com 8088689966 1007C Company				SSIC	Job role			3 66 1	Capegemini	1007641040	1	B.Com		
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Course Contact Book								Pack	Comment	THE STORY		1		
						11 (2021-22)			1					1

Placement Cell

SESHADRIPURAM ACADEMY OF BUSINESS STUDIES

(PERMANENTLY AFFILIATED TO BANGALORE UNIVERSITY)

NAAC ACREDITED B GRADE

KENGERI SATELLITE TOWN, BENGALURU-560 060

Abhyudaya- Placement Cell (2021-22)

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B.Com	B.Com	B.Com	B.Com	,B,Com	B.Com	B.Com	B.Com	B.Com	B.Com	B.Com	B.Com	B.Com	B.Com	B.Com	B.Com	BCA	BCA	B.Com	Course																						
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1902641197	19pzc41119	19pzc41111	19pzc41152	19pzc41024	8884951175	#N/A	19PZC41154	19PZC41053	19PZC41035	#N/A	#N/A	19pzc41039	19PZC41127	19pzc41203	#N/A	19PZC41118	19pzc26023	19pzc41112	19PZC41116	19pzc41046	19pzc41058	#N/A	#N/A	19pzc41128	19pzc41132	19pzc41023	19pzc41090	#N/A	19pzc41140												number
Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Axis Bank	Wipro	Wipro	Mandavi motors	Company								
2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac	2.00 lac			2.00 lac	(pa.)								
	\perp		Tier 3	-	Tier 3	Tier 3	Tier 3	Tier 3	Tier 3	Tier 3	Tier 3	Tier 3	Tier 3	Tier 3	Tier 3			Tier 3	Tier																						
3 gowdasinchana 392 @gmail com	-	-	_	_		sahan			_	_			_	-		n	m		reemayuri578@gmail.com		reeshambhu@gmail.com	ū		m	com	om		owda99@gmail.com	nirmalap923@gmail.com	7	2	7	7	7	3	X	X	X	3	M	E-mail Jo
Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Marketing	Job role
54.00	66 00	77.00	72.00	63.00	59.00	81.00	68.00	85.00	56.00	55.00	55.00	76.00	64.00	61.00	85.00	64.00	84.00	65.00	57.00	81.00	74.00	79.00	55.00	61.00	72.00	84.00	85.00	54.00												65.00	SSLC
85.00	. 55 00	57.00	67.00	77.00	56.00	80.00	66.00	83.00	56.00	71.00	56.00	83.00	72.00	71.00	79.00	78.00	72.00	62.00	54.00	70.00	83.00	84.00	70.00	59.00	77.00	75.00	73.00	59.00							75.00	74.00	79.00	81.00	57.00		
	- 1		- 1		64.00	62.00	61.00	58.00	69.00	83.00	69.00	63.00	78.00	54.00	83.00	63.00	58.00	64.00	73.00	83.00	84.00	55.00	70.00	63.00	66.00	69.00	78.00	61.00	59.00	58.00	67.00	81.00	75.00	74.00	64.00	67.00	60.00	74.00	81.00	79.00	DA

SESHADRIPURAM ACADEMY OF BUSINESS STUDIES

(PERMANENTLY AFFILIATED TO BANGALORE UNIVERSITY)

NAAC ACREDITED B GRADE

KENGERI SATELLITE TOWN, BENGALURU-560 060

Abhyudaya- Placement Cell (2021-22)

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0000	64 00	84 00	Marketino		Tier 3	_	ICICI Prudent		8431629083	B.Com	GRARSHIDARING - 500 C	198
68.00		69.00	Marketing		Tier 3	_	ICICI Prudent		6362519752	I Com	range Hallands, Main Road.	Ahine
65.90		67.00	Marketing		Tier 3	_	ICICI Prudent		8088094901	B.Com	Manoj & Try of Business	189
80.00		80.00	Marketing		Tier 3		ICICI Prudent		9353509446		KORNEGALIGHT 2 TESOM	188
73,00		75.00	Marketing		Tier 3	2.00 lac	ICICI Prudent		9535002429		-	187
66 00		81.00	Marketing		Tier 3	2.00 lac	ICICI Prudent		9148661438	_	Deeksha G Prasad	186
00.18		71.00	Marketing		Tier 3	2.00 lac	ICICI Prudent		9148661438	B.Com	Bhavana V	185
81.00		57.00	Marketing	2	Tier 3	2.00 lac	ICICI Prudent		7892244243	B.Com	Kavya R	184
77.00		60.00	Marketing		Fier 3	2.00 lac	ICICI Prudent		9110881937	B.Com	Channabasavaadhya	183
85.00	59.00	77.00	Marketing	Gowdachandu8431@gmail.com	Tier 3	2.00 lac	Mandavi motors	#N/A		B.Com	Chandan	182
00 1-9	82.00	55.00	Marketing		Tier 3	2.00 lac	Mandavi motors	19pzc41177		B.Com	Saleem Pasha A	181
60.00		54.00	Marketing		Tier 3	2.00 lac	Mandavi motors	19pzc41024		B.Com		180
66.00	74.00	76.00	Marketing	ail.com	Tier 3	2.00 lac	Axis Bank		8217080853	B.Com	Shwetha	179
67.00			Marketing		Tier 3	2.00 lac	Axis Bank	19PZC41053	9108324623	B.Com	Divya	178
56.00		79.00	Marketing		Tier 3	1	Axis Bank	19pzc41109	7411609795	B.Com	Mahesh	177
00.18	78.00	82.00	Marketing Word Jo		Tier 3	2.00 lac	Axis Bank	#N/A	7829572089	B.Com	Hema	176
79.00	72.00	83.00	Marketing		Tier 3	2.00 lac	Axis Bank	#N/A	6361121290	B.Com	Rakesh	175
81.00	83.0037	72.00	Marketing	rakshi582007@gmail.com	Tier 3	-	Axis Bank	19PZC41161	9353460369	B.Com	Rakshitha	174
63.00	00.07	65.00	Marketing	tsavaradhya8073@gmail.co	Tier 3	2.00 lac	Axis Bank	19pzc41032	8073146912	B.Com	Channabasavaradhya	173
55.00	65.00	58.00	Marketing	saleemdnz117711@gmail.com	Tier 3	2.00 lac	Axis Bank	19pzc41177	8150050187	B.Com	Saleem Pasha A	172
68.00	65.00	74.00	Marketing		_	2.00 lac	Axis Bank	#N/A	6362623305	B.Com	Rajalakshmi	171
81 00	63.00	78.00	Marketing		Tier 3	2.00 lac	Axis Bank	19pzc41107	9663675811	B.Com	_	170
68.00	55.00		Marketing	ashruthi 1234@gmail.com	_	2.00 lac	Axis Bank	19pzc41080	9148358937	B.Com	Keerthana	169
61.00	67.00	64.00	Marketing			2.00 lac	Axis Bank	19PZC41205	8088094901	B.Com	Swama Gowri	168
85 00	83.00	74.00	Marketing			2.00 lac	Axis Bank	#N/A	7892300923	B.Com	Nagalambike	167
84.00	58.00	74.00	Marketing		_	2.00 lac	Axis Bank	#N/A	9035899960	B.Com	Mohammed	166
78.00	79.00	55.00	Marketing	edazaruddin k a gmail.com	_	2.00 lac	Axis Bank	19pzc41122	9844298547	B.Com	Mohammed	165
00.15			Marketing	520002 a gmail.com		\perp	Axis Bank	19pzc41178	7795197129	B.Com	sandhya	164
74.00			Marketing		_		Axis Bank	19pzsb7053	6362449596	B.Com	Shreyas	163
75.00			Marketing	moc	_	2.00 lac	Axis Bank	19pzc26004	7337705011	B.Com	Arun	162
85.00			Marketing		_1	2.00 lac	Axis Bank	19PZC41139	7676760429	B.Com	Nikhil	161
55.00		84.00	Marketing	3		2.00 lac	Axis Bank	19PZC41121	9110886987	B.Com	Meghana	160
81.00		63.00	Marketing	om		2 00 lac	Axis Bank	19pzc41041	9353532493	B.Com	Deepika r	159
58.00	58.00	83.00	Marketing	ned9034 @ gmail.com	_	2.00 lac	Axis Bank	#N/A	8310105723	B.Com	Abrar	158
56.00	77.00	72.00	Marketing	lavanvan884@gmail.com	Tier 3	2.00 lac	Axis Bank	19PZC41094	9353021293	B.Com	Lavanya	157
79.00	60.00	57.00	Marketing	.com		2.00 lac	Axis Bank	N/V	7829836019	B.Com	Vidyashree	156
82.00			Marketing	om	_	2.00 lac	Axis Bank	#N/A	9731958644	B.Com	Kruthik P	133
71.00			Marketing		_	2.00 lac	Axis Bank	19pzc41011	8095162163	B.Com	Angel Aruna	104
73.00	73.00	55.00	Marketing	snehaprabhu1206@gmail.com	Tier 3	2.00 lac	Axis Bank	#N/A	8088467129	B.Com	Snena	100
DΛ	PUC	SSLC	Job role	E-mail .	Tier		Company	number	Number	Course		SLNo
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Coordinator Coordinator

SESHADRIPURAM EDUCATIONAL TRUST

SESHADRIPURAM ACADEMY OF BUSINESS STUDIES

(PERMANENTLY AFFILIATED TO BANGALORE UNIVERSITY)

NAAC ACREDITED B GRADE

KENGERI SATELLITE TOWN, BENGALURU-560 060

Abhyudaya- Placement Cell (2021-22)

58.00

192 SLNo

Coordinator
Placement Cell

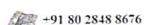
Seshadripuram Academy of Business Studies
No. 18, 3rd Main Road,
No. 18, Bangalore - 560 060.

Seshadripuram Educational Trust



SESHADRIPURAM ACADEMY OF BUSINESS STUDIES

(Permanently Affiliated to Bangalore University) NAAC Accredited 'B' Grade CA Site No. 18, 3rd Main, Kengeri Satellite Town, Bengaluru - 560 060



principal.sabskst@gmail.com



www.sabs.ac.in

7.2. Best Practice

2. Training for Career Development:

The institution has brought highly effective training and development programmes to facilitate students' successful careers. Value added programs, vocational courses, and add-on courses are mainly concentrated in this segment for the overall development of the students. The system facilitates practical knowledge, employability skills and personality development.

Objectives:

- 1. The system facilitates the students for the development of their careers.
- 2. To increase the practical knowledge of students and train them on employability skills with additional knowledge and certification of the same to make our students globally competitive.
- 3. To enable students to overcome the gap between academics and industry.
- 4. To maintain good mental health of the students.

The Context:

The context of Indian higher education focuses on knowledge with wisdom, the development of leadership qualities in students, social, legal and moral values and conduct. With mere subject knowledge, it's challenging for the students to manage their professional careers and management. With information and data analytics becoming more important in today's job market, advanced Excel skills would be extremely beneficial to those wishing to advance in their careers. Aside from academics, students need grammar, communication, logical reasoning, aptitude, pre-placement training, mock interviews, tally ERP, advanced excel, and other skills to succeed in interviews and competitive exams. The above skills are imparted in association with Glisten Education Pvt. Ltd. and NICT. The classes are conducted to impart training on a designed curriculum for 40 hours.

The Practice:

In this context, this practice enhances the students' wisdom along with the knowledge they get through the regular subjects that they study as per the curriculum prescribed by Bangalore University. The institution provides training and development from I semester to VI semester, 24 hours each semester. The value-added curriculum is designed for I and II semesters, the syllabus is on communication (LSRW) Listening, Speaking, Reading, Writing, Classroom Trainings, Business Communication, Dress Etiquette and Body Language.

For II years more emphasis will be placed on quantitative aptitude, logical reasoning, numerical aptitude and verbal ability to prepare students for placement drives in the final year. In each semester, as per the designed curriculum, books that contain the content of value-added programmes are

issued to students. In the V semester, training is provided on resume preparation. Group discussions are conducted for the final year students. Students are guided on the Do's and Don'ts of GD, which gives them more clarity. Other sessions are based on mail etiquette, mock interviews, and simulation activities. Value-added programmes make our students more capable with mere subject knowledge in the degree curriculum. To make it more effective, tests are conducted, based on which performance certificates are issued to students. Along with value-added programs, students are also trained on add-on courses such as Tally and SAP, to ensure they have more opportunities to flourish in their careers. Tally classes are conducted by NICT professionals who give both theoretical and practical sessions to students, giving them practical exposure to the accounting world.

Mental health programmes help our students stay healthy and maintain good mental health. Students are also working as tax consultants after attending the filing of income tax returns programme organised at the institution.

Evidence of Success:

With the well planned and implemented sessions of value-added programs, the success factor is most evident in our students' growth in their careers. This programme started in 2014–15, and since then there has been an incremental growth in the number of students placed in various companies.

Year	2021-22	2020-21	2019-20	2018-19	2017-2018	2016-2017	2015-2016	2014-2015	2013-2014
No. of selects	192	32	122	164	133	19	103	96	60

Every year, nearly 20 recruiters hire students (Thomson Reuters, Northern Trust, Cap Gemini, Societe General, Eureka Forbes, Just Dial, ICICI Prudential, Infosys, Wipro, Mondovi Motors, Deloitte, Empower, DXC Technology, Fidelity, TATA Consultancy Service, Muthoot Finance, Target, Amazon, Sunrise Diztech Systems, State Street, Fincare, Greet Technologies With these extensive training sessions, students of the institution are working for reputed companies and have had great success during interviews. Students are also working in the aviation industry after attending the aviation course, conducted at the institution and are enjoying their flying careers.

PRNYCYPAL
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