

Seshadripuram Educational Trust

INSTITUTIONS

SESHADRIPURAM ACADEMY OF BUSINESS STUDIES

Permanently Affiliated to Bangalore University Recognised by Government of Karnataka and Recognised under Section 2(f) and 12(B) of the UGC Act. 1956 Accredited 'B' by NAAC, ISO 9001:2015 Certified Institution

PROSPECTUS 2024-2025



Seshadripuram Academy of Business Studies

SABS was established in the year 2005 by Seshadripuram Educational Trust which is a public charitable Trust. The Trust believes that individual from each stratum of society needs affordable, relevant and quality education to fulfill their personal aspirations. With the impetus to provide a quality and affordable education to all, Seshadripuram Academy of Business Studies at Kengeri endeavors to contribute educated and virtuous citizens to the society. Over the years, we have accomplished this through the committed efforts of our Management, Staff, Students and Parents.

Quality Policy

To continuously strive to attain excellence in all our pursuits through meticulous planning and implementation while holding ourselves responsible to our stake holders through sustained self-evaluation and constant improvement processes.

VISION

To impart that education that would empower every individual to grow as a nation builder in all domains of file.



MOTO 🔀 *Dedicated to Excel*

To inculcate humanitarian values, build professional prudence, inquisitiveness and create a drive for learning through essential motivation.



To dawn as an acclaimed educational bastion that will uphold the society.

Seshadripuram Educational Trust





Seshadripuram Educational Trust(SET), the pioneering Educational Trust of Karnataka was established in 1930 by two lady educational enthusiasts, Smt. Anandamma and Smt. Seethamma. In the course of its sustained growth spanning eight decades, it has established itself as one of the foremost educational organizations in the state. SET has grown as a global conglomerate of premier educational institutions and as a symbol of emergent free India, catering to a total student population of over 22,000. The trust employs more than 1200 employees and provides education ranging from pre-school to post graduation, research and foreign collaboration in 33 institutions spread across Karnataka.



Seshadripuram Educational Trust BOARD OF MEMBERS



Sri N.R. PANDITHARADH YA President



Sri B.M. PARTHASARATHY Hon. Treasurer



Sri T.S. HENJARAP PA Vice President



Nadoja Dr. WOODAY P. KRISHNA Hon. Gen. Secretary



Sri M.S. NATARAJ Hon. Asst. Secretary



Sri B.A. ANAN THRAM Chairman, Governing Council



Sri W.H. ANIL KUMAR Vice President



Sri S. SHESHANARA YANA Hon. Joint Secretary





Why SABS

Key Features of SABS

- Excellent Infrastructure with Elevator Facility.
- Results above 80% in Bangalore University Semester Exams.
- Placements in Reputed Organizations.
- Qualified, Experienced and Committed Faculty.
- Scholarship.
- Wi-Fi Enabled Campus.
- Well Stacked Library with E-Library Facility.
- Guest Lectures and Workshops by Industry Experts.
- Students Safety Insurance Coverage for all Students.
- Periodic Parent Teachers Interaction.
- Mentoring/Counseling Sessions for Students.
- ✓ YOGA and MEDITATION Classes.
- Student Council.

- 🗹 Kannada Sangha
- 🗹 Alumni Meet.
- Industrial Visits.
- Convenient Public Transport Facilities.
- ✓ National Level Conferences, Seminars and Workshops are conducted.
- ☑ Inter-Collegiate Cultural, IT And Management Fest.
- ✓ Technology oriented courses for BCA Students.
- ☑ Virtual Classroom Facilities.
- ☑ Value Added Courses.
- Career Counselling and Placements.
- Business lab.
- Competitive Exams.
- ☑ Internship, Project and Field Work.
- \square Add On Courses.
- Statutory Cells.
- Health Center.
- Basava Study Center.

PRINCIPAL'S DESK



I am happy to assert that, stepping into its nineteenth successful year, Seshadripuram Academy of Business Studies has become one of the most acclaimed educational institutions in the vicinity. I acknowledge the selfless efforts of every individual who has supported us on our path of achievement towards success. With its keen emphasis on curricular and extra-curricular activities, the institution under the umbrella of Seshadripuram Educational Trust has created a niche for itself. The staff and students have preserved this bastion for us to enjoy its accolades today.

We, at Seshadripuram Academy of Business Studies, provide students with life experiences, skills, social values knowledge and holistic personality development through the proximity of faculty members during working hours as well as extended hours via online and offline modes.

Our students Ms. Sindu G of the BCA Department has secured the 5th rank in the Bangalore University examinations Ms. Netravati G.R. of the BCA Department has secured the 9th rank in the Bangalore University examinations. Ms. Bhumika L of the BBA Department has secured the 6th rank in the Bangalore University examinations. Our B.Com students, Apoorva N, Priyanka V, and Tejas L, have secured Gold Medals in the Bangalore University examinations and have carved a niche for our institution among the 280 colleges affiliated to Bangalore University. They have brought laurels to the institution and have made us proud. This also stands in evidence of the efforts of the sta ffof our college to bring out the best in every student.

Our institution has obtained a 'B' Grade in the First Cycle by the National Assessment and Accreditation Council. As a responsible Higher Educational Institution, SABS is all set to apply for NAAC accreditation for the second time. The college offers B.Com, BBA, and BCA programmes and also add on courses like CA/CPT Foundation, Aviation, Tally, and SAP, along with other value added courses at affordable costs for the all-round development of our students.

Our institution is multicultural and multi-ethnic, fostering a vibrant and inclusive learning environment. We aim to motivate students to realise their potential by organising activities and events to enrich their knowledge. Laying equal emphasis on curricular and extra-curricular activities, the meticulously planned calendar of events is executed to provide various platforms for the students to exhibit their talents and also strengthen their skills. While strengthening the students academically, we also intend to make them socially responsible. Under the motto "Service to Mankind is Service to God," the institution has ASMITHE, a Community Oriented Forum, and our NSS volunteers participate in various activities for serving the society. Civil defence volunteers are getting free training for emergency services such as Rescue Operations, Fire Fighting, law enforcement, Medical Care, Public works repair and assisting in recovery operations. On a voluntary basis, we train students to protect citizens during emergency conditions such as military attacks and national disasters.

Civil Defence volunteers and NSS volunteers have represented our college at State Level RD Parade continuously for the past 4 years. NCC main motto is "Unity and Discipline". It is aimed in developing character, comradeship, discipline and a secular outlook, the spirit of adventure and ideals of selfless service amongst young citizens. Our sta ffand students have also visited various schools and orphanages and done their best to extend community service. Our students have brought laurels in academics, co-curricular, sports and extra-curricular activities making a premier institution.

SABS has always been a hub of innovative activity and faculty members with the leadership of Principal collaborate with the industry as well as academics. They are continuously on the lookout of opportunities to add to the body of knowledge in their chosen field with the unbeaten record of achievements in academics, sports and arts, today SABS has become a place where students realize their potential and faculty advance knowledge. SABS is the forerunner of holistic education envisioning the transformation of students into professionals.

Each student takes part in society as a responsible citizen, dynamic professional and empathetic human. We are providing opportunity for young dynamic individuals to contribute to enhancing skill development and promote economic development.

As quoted by our late President APJ Abdul Kalam "Confidence and Hard Work is the best medicine to kill the disease called failure. It will make you a successful person." The institution is doing its every bit to live by its motto "Dedicate to Excel" and focussing on the holistic development of every student to contribute socially responsible citizens. My heartfelt thanks goes to the Seshadripuram Educational Trust and all our stake holders without whose support we could not have pursued this noble endeavour. I hope you continue your extended support in the days to come.

Programmes Offered Under NEP Scheme



Undergraduate Programme s

COMMERCE, MANA GEMENT and COMPUTER SCIENCE



B.B.A.



Eligibility:

Pass in II PUC Arts / Commerce / Science or 10+2 equivalent (ICSE, CBSE)

Duration of

Degree courses :

As per NEP Scheme Four Academic years (Each year two semesters)

Structur e of Curriculum

- AECC (Ability Enhancement Compulsory Course) -Languages-I and II
- DSC (Discipline specific core) -Core Subjects Papers
- SEC_SB/VB (Skill Enhancement Course - Skill Based / Value Based)
- OEC (Open Elective Course)
- CIE (Continuous Internal Evaluation)
- SEE (Semester End Examination)

SCHEME OF EXAMINATION

University Semester Examination 60 Marks

Internal Assessment 40 Marks Eligibility for taking examination Min. 75% Attendance

Exit options:

- 1. After first year: Certification of the course.
- 2. After second year: Diploma certification.
- 3. After third year: Bachelor's degree certification.
- 4. Fourth year: Honours degree with research certification.

LINK TO DOWNLOAD : https://www.sabs.ac.in/academic or Scan here to download the Syllabus for all courses



MERIT SCHOLARSHIP

SABS is proclaimed to excel not only in educating students but also in assisting students in obtaining financial support through SET, Financial Institutions and Government. It has created a platform to cater this facility through the Students Welfare Committee, which assists by facilitating and guiding them in obtaining scholarships under various schemes. Around 300 students of our college have been benefited by this facility with an amount of Rs. 12,00,000. The SET honours and acclaims the meritorious students b providing scholarships every year.

The SET scholarships consists of waiving off 100% tuition fees for students securing above 95% in PU exams and also for students who have made International representation in recognised sports.

95% and above

2nd PU / Equivalent **Exams Marks**

100% Tuition Fee Waiver



2nd PU / Equivalent **Exams Marks**

Rs.10,000 Fee Concession

International / National / State Sports Scholarship **Government and Private Scholarships Available**

- Vidyasiri scholarship
- SC/ST scholarship Vidyaposhak scholarship
- MHRD scholarship
- SSP scholarship
- Minority scholarship
- Inspire scholarship

- Jindal scholarship
- Dhirubhai Ambani scholarship for physically challenged students
- Pratibha Puraskar scholarship etc

Value Added Courses

- Personality development program
- **Communication skill development**
- Career preparation program
- **Competency** enhancement
- Aptitude training.
- Soft skills training
- Mock interview

Add-On Courses B.Com/BBA

- * IIT Bombay Spoken Tutorial Classes
- * Tally Prime Essentials Level-1 72
- ***** Cloud Computing
- * Advanced Excel
- * Digital Marketing
- * Data Visualization
- Python with Machine learning
- # Java with IOT
- * Power BI

DUCATION LOAN FACILITY AILABLEASSISAN

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🥐 python"







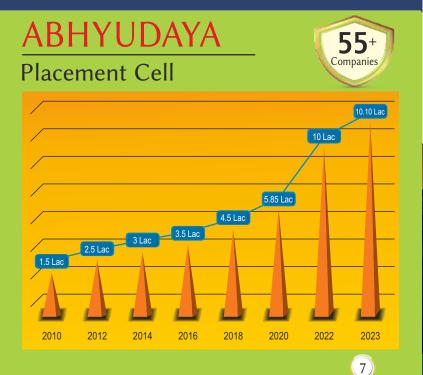
Campus Recruitment



Students œrplaed in Reputed Companies

At SET we understand and value the importance of placement assistance in shaping the career of our students. An independent, self-sufficient Placement and Training cell is functional in the Institute. Our placement cell has been deeply dedicated to provide opportunities for companies to find the right talent among students for their specific needs. We at SABS have a diverse student community, where we promote a wide variety of academic courses by enriching their frontier aspects, thereby enhancing the overall development of individuals. It is our vision to establish a scenario for the smooth transition of students from academic to professional lives.





Top Recruiters



Department of Commerce and Management

The largest department in the college is the Department of Commerce and Management. has a total enrolment of 750 students at the moment. Graduate programs in management and commerce are available through the department. Graduates are expected to be competitive in a wide variety of knowledge, skill, and qualities in a competitive environment in general. Therefore, the Department of Commerce & Management seeks to educate undergraduates about choosing the right career path by helping them develop their unique competencies with human values & professionalism that helped them become successful, globally employable, and entrepreneurial graduates in the fast-paced environment. The Graduate Department is dedicated to creating a student body with intellectual brilliance and global competencies by providing quality instruction and encouraging creativity.

The duration of the course is 4 years and divided into 8 semesters. This course provides a lot of opportunities to students who are interested in the computer field and wants to work in the Accounting and general management field. B.Com and BBA subjects include Accounting, taxation, marketing, human resource management and much more new technology-oriented subjects.

Board of Studies and Members of Board of Examiners from the College



Dr. Jayarama, Principal

Former Syndicate Member, Academic Council Member Member of Faculty, BoS Member, BoE Member, Bangalore University



Prof. Lakshmi S BoE Member, Surana College, Autonomous



Dr. Chetana M R Former BoS Member, Bangalore North University, BU, BoE Chairman & BoE Member, Bangalore University



Shivakumar C.S BoE Member, Bangalore University



Dr. Roopashree U BoE Member, Bangalore University



Dr. Sowmya D N BoE Member, Nrupatunga University



Shivanand Bande BoE Member, Acharya Bangalore B-School

Book Published and Research activities ⁶



by Faculty members

- More than 25 books were written by our faculty members for University prescribe syllabus
- Around 10 papers were published in various national, and international journals and UGC Care list journals by department faculty members.



Prof. Lakshmi S

Professor, Dept. of Commerce and Management

- 1. Accounting and Financial Management
- 2. Financial Accounting



Dr. Chetana M R

HOD, Associate Professor, Dept. of Management

- 1. Management of NGO
- 2. Marketing and Event Management
- 3. Business Organisation and Market Dynamics
- 4. Modern Marketing
- 5. Marketing of Insurance Products
- 6. Banking and Finance
- 7. Consumer Behaviour and Marketing Research
- 8. Entrepreneurship Skills
- 9. Marketing Management
- 10. Retail Management



Dr. Sowmya D N

HOD, Associate Professor, Dept. of Commerce and Management

- 1. Financial management
- 2. Banking law and operations
- 3. Banking Law and operations (revised)
- 4. Cost and management Accounting (Mysore University)
- 5. Management of banking and insurance business (Mysore University)



Shivakumar CS

Associate Professor, Dept. of Commerce and Management

- 1. Accounting for Government and Local Bodies
- 2. Management Accounting



Asha G Assistant Professor, Dept. of Commerce and Management

- 1. Management of Non- Government Organisations
- 2. Accounting For Government and Local Bodies

BCA Department

Bachelor in Computer Application (B.C.A) is an undergraduate degree course in computer applications and this course was started in the year 2013-14 in our college. With the rapid growth in IT industry, the demand of computer professional is increasing day by day. This increasing growth of IT industry has created a lot of opportunities for the computer graduates.

Bachelor in Computer Application (B.C.A) is one of the popular courses among the students who want to make their career in the IT (Information Technology) field. The duration of the course is 4 years and divided into 8 semesters. This course provides a lot of opportunities to the students who are interested in computer field and wants to work in the IT sector as programmer or software developer.

BCA subjects include database management systems, software engineering, operating systems, web technology, and computer languages such as HTML, C, C + +, and Java.

Results: Above 90% will be the pass percentage of Students in every semester. Nethravathi G R of the department has secured 9th rank in Bangalore University Examination.

The Department organises various inter-class and inter-collegiate activities, Seminars/Conferences and encourages students to participate in the activities.

The faculty of the department are involved in the paper publications, writing text books for the university prescribed syllabus.

Department of Languages

The Department of Languages comprises of the departments of English, Kannada, Hindi and Sanskrit. It has a good team of language teachers who are well qualified and highly motivated. The teachers of the language department have involved themselves in the works of the Bangalore University in various capacities. Along with language teaching the language teachers strive to inculcate humanitarian values in students. They inspire students to grow in all walks of life.

Book Published and Research activities by Faculty members



Akshatha M R Assistant Professor Dept. of Computer Science

ACADEMIC EXCELLENCE

Artificial Intelligence

TEXTBOOK COMMITTEE



Dr. Roopashree U HOD, Dept. of English



Shivanand Bande Assistant Professor Dept. of English



Prof. Asha G HOD, Dept. of Kannada



Dr. Shobha M C Assistant Professor Dept. of Kannada



OUR COMMITTEES



NSS - National Service Scheme

The NSS Department of Bangalore University has granted permission to Seshadripuram Academy of Business Studies, K.S. Town, to start a new NSS unit under financing unit agreement under the advice of the college Principal.

We encourage students to become socially responsible citizens and help them realize and experience the joy of serving the Society with utmost dedication and commitement. "Not Me, but You".

Youth Red Cross

Youth Red Cross Unit members are the builders of the Nation who take part in bringing the very MOTTO of Red Cross, that is,

"SERVICE TO SOCIETY" and "THE POWER OF YOUTH TOWARDS MANKIND".



Civil Defence

Civil Defence is a Voluntary organisation of people setup to fight and mitigate the effects of disasters like Tsunami, Earthquake, Floods or Civil disturbance on civilian life and to maintain the morale of the people at the times of crisis. We train students to help the needy through our forum.









MUNIKUMAR K DDG Commendation Award, Republic Day New Delhi







National Cadet Corps gives a preface to the Defence Life. NCC is a biggest Voluntary Youth Organization in India which aims at uplifting Unity and Discipline along with preparing cadets physically and mentally to provide selfless service towards our nation. The cadets are given basic military training in small arms and parades.





NCC



NSS



Youth Red Cross



Sports



- IQAC
- Techsavvy
- Research Centre
- Examination and Evaluation
- Student Counselling and Student Welfare
- Cultural Committee
- Comment Forum
- Enjoy English Club
- Eco Club
- Theatre Club
- Equal Opportunity Cell
- Women Empowerment Cell
- Civil Defence
- Youth Red Cross
- ED Cell
- NSS
- Gandhian Study Centre
- Vivekananda Study Centre
- Ambedkar Study Centre
- Basava Study Centre
- Anti Ragging Cell
- Prevention of Sexual Harassment Cell
- NCC
- Sports
- Asmithe
- Rotract
- Yoga & Meditation





FACILITIES at SABS





Well stacked library with E-LIBRARY FACILITY

ICT CLASSROOMS with Led Projectors



AUDITORIUM with modern acoustics & ICT Facility





Well Equipped COMPUTER LABORATORY

Spacious and ICT enabled A/C SEMINAR HALL



CANTEEN

INDOOR and OUTDOOR Sports



ACADEMIC ACHIEVERS Congratulations







Sindhu R 95.71%





Bhavana D 90.71%

Darshan H

94.57%





Nithya J C

87.85%

Shruthi

85.28%

Manoj G

94.00%

Suchitha M 89.71%

Meenakshi M

93.00%

Nisarga M 89.57%

B.COM - IV Sem



Sanjana P

92.14%







Likitha Bhaskar



Sujay Raj R

92.14%





Honnadevi S

89.28%





Hardini C S 89.28%

Poojitha S

92.42%

88.28%



Umamaheshwari M G 88.57%



Vasudha P S 86.14%



87.85%



B.COM - 11 Sem

Shana H N

89.42%

Vasavi P S 85.14%



Sindhushree P M 85.14%



Varshitha S L 85.00%



88.57%



Divyashree 86.28%



Deeksha N

86.57%

Chandana M 85.00%

Ananya G R

88,71%



Vinaykumar M S 88.57%



86.57%



92.00%

87.85%

Naresh Prasad K Apoorva Bhat S



Kousalva K

87.71%



Varshitha C

89.85%

Poornima N

87.57%



Yuktha Shekar 86.14%



Pavithra C 87.28%

Vishruth K C

85.00%

16)





Raniitha G 85.00%



Anushree Keshav

Patil

88.85%

Pallavi S 86.85%





Nischitha P G 86.71%





T V likhitha

89.14%

SPORTS ACHIEVERS of Academic Year 2022-23





Boxing all India interuniversity (participation) Boxing south zone interuniversity (qualifier) Gold medal in Bangalore university intercollegiate boxing championship Gold medal in Bangalore university intercollegiate judo championship Gold medal in Bangalore university athletic meet shotput.



Boxing all India inter university (participation Boxing south zone inter university (qualifier) Gold medal in Bangalore university intercollegiate boxing championship Bronze medal in Bangalore university intercollegiate judo championship



NETAIL P KIO All India Karate Championship (Participation), South West zone inter university karate championship (Participation) Gold medal in 14th State level Karate Championship, Gold medal in Bangalore University inter collegiate karate (Kumite) Gold and in Bangalore University inter collegiate karate (Team Kumite)



VISHAWANATH J S All India inter university cross-country championship (participation) Gold medal in Bangalore university Intercollegiate athletic meet Half marathon.



PUNITH GOWDA Boxing south zone inter university (participation) Gold medal in Bangalore university intercollegiate boxing championship



KOUSALYA C South zone Inter university chess championship (participation) Gold medal in Bangalore university intercollegiate chess championship.



HARSHITHA G South zone Inter university chess championship (participation) Bronze medal in Bangalore university intercollegiate chess championship.



MINCHU L South zone Inter university chess championship (participation) Fifth position in Bangalore university intercollegiate chess championship.



LIKITH M L South West zone Shooting championship (participation) National shooting championship (participation)



SINCHANA G K South zone Interuniversity volleyball championship (participation)

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71



Deepak South zone Inter university kho-kho championship (participation)

08

4.4



KEERTHI K Bronze medal in Bangalore university intercollegiate Athletic Championship Half marathon and 10000 mtrs.

Competition Level Participants-2022-23



International Level

National Level



17)

All India Inter University

Bangalore University Intercollegiate

ACADEMIC ACHIEVERS

CENTUM SCORERS 2022-23



SHREE

Tarashree R 90.29%

Bindhiva M

88.29%

Hemalatha M.N

92.00%

Sushma S

88.29%

Prajwal M

87.00%

AMURTHA V R

Со



MONISHA B S



JAMUNA M Advance Financial Accounting ounting



Congratulations





Years of ()

(ACADEMIC EXCELLENCE O











NAVYATHA J Cost Manageme



STAN A

DRUSHYA U Human Resource Management

Amrutha V R

92.14%

Pallavi D

88.00%



ASHWINI S Theory of Computations

AL A

Harish

89.29%

87.86%

SINDU R Cost Accounting and FEIA



CHAITHRA.N Theory of Computations

B.COM - VI Sem

Acco

DARSHAN H Corporate Accounting, FEIA Company Law and Administration



RAJ

skrit







DIVYA SHREE G





















Jvothika B Ganiger 88.57%



Anusha S 87.00%





Sneha P 85.14%



Megha V Kumar Adithi Nakshathri S Hemalatha N 86.86%

86.57%





Harshitha M L 87.43%





Surabhi K Raghunath



Prarthana N 85.00%



Sushmitha C









14)

Vijayalakshmi M Rajeshwari V Rajgoli 84.14% 85.00%















Ganavi N S 85.71%



Monika M 85.86%

Soumya Dwivedi Harshini K N

Hema G

89.00%



85.29%









Supreetha Sai H NAnkitha Shree M 88.71%

88.71%



Yamini Prasanna









ACADEMIC ACHIEVERS Congratulations

BBA - VI Sem

Simran

87.55%

BBA - IV Sem











Nisha S

89.78%

Varsha S 90.18%



Trilok

85.44%

Minchu L 80.76%



Vijayalakshmi 80.64%



Drushya U 80.61%



Vismaya 80.59%



GACADEMIC EXCELLENCE

Riya S Patel 80.55%



Sindhu G 96.00%



Saba Kouser 86.00%



ARCHANA G S 85.90%



BCA - VI Sem

Gresika N 85.80%



Chaithra N 85.40%



Neha S 83.80%



Preethi G N 90.24%

. .



Kousalya C 90.10%

Sanjana

90.21%



BCA - IV Sem

Sakshi M Kamath Mokasitha A S 80.80%



80.72%



Abhishek S 80.71%



Noor Asfiya 90.37%





Kavya M 90.10%

15)



Rohith C 80.92%







CO-CURRICULAR and Extra-curricular Activities





DEEKSHA N Has won Gold Medal In Shotput and Discuss Throw at Bangalore University Intercollegiate Competition.



VISHWANATH J S Has won Gold Medal in 10,000mtrs Running at BU Intercollegiate Competition



DEEPTHI BHAT Has participated in a Telegu Singing Reality Show Sa Re Ga Ma Pa



DHANUSH C M Participated in the State Level Republic Day Parade held at Marshal Manekshaw Parade.



HEENA KAUSER R Best Paper in the Hindi Workshop held at Bangalore Institute of Management