



Seshadripuram Educational Trust
SESHADRIPURAM ACADEMY OF BUSINESS STUDIES
(Permanently Affiliated to Bangalore University)
NAAC Accredited 'B' Grade
K S Town, Bangalore - 560060

Annual Report for the Academic Year 2021-22

The Seshadripuram Academy of Business Studies is managed by the Seshadripuram Educational Trust. The college provides quality education to all classes in society, regardless of their economic status. The vision and mission of the college are to instill in students an insatiable desire to learn and think in order to achieve objectively and channel that energy to bring peace and prosperity to society. The Seshadripuram Academy of Business Studies' activities are all geared towards achieving goals and continuing education. Biometrics, Attendance and Course Tracking System, LCD Projector and AV room are used to carry out college administration and teaching and learning processes. Well-equipped and furnished Auditorium, Seminar hall, lift facility and E-Library facilities are provided for teacher-student' engagement. The college is permanently affiliated to the Bangalore University since 2021.

INTERNAL QUALITY ASSURANCE CELL

IQAC as a nodal point ensures quality sustenance for excelling at all levels in the institution. IQAC strategizes and aligns a learner-centered, knowledge-centered, and assessment-centered environment in its environment. Since quality enhancement is a continuous process, the IQAC develops a system for conscious, consistent and catalytic improvement in the overall performance of the institution. The institution strives to fulfill its mission to provide educational opportunities to all aspiring youth so they can shine in life by developing academic excellence, fostering values, creating civic responsibility, inculcating environmental concern and building global competencies in a dynamic environment. The IQAC mandates innovative methods of teaching, learning through experiential learning, and participatory learning, which creates a dynamic environment to promote a research culture among students and faculty, with an equal emphasis on co-curricular activities. IQAC aims to be instrumental in attaining Quality Education and the holistic development of its stakeholders. IQAC ensures the sustenance of quality in all the activities of the institution, bearing in mind the vision, mission and goal of the institution to produce globally competent citizens with societal concerns. In a step towards excellence, the IQAC provides an open forum to interface between the students and staff of the college. Their feedback provides a valuable basis for quality maintenance and improvements in facilitating learning. As a step to evolve learner-centric

techniques and adopt technology, the faculty has designed e-content in several disciplines. This has made learning more inclusive and caters to the needs of the students by making learning more interactive and experiential. To equip the faculty with a set of skills that can be put to personal and institutional use, the IQAC conducted FDPs, workshops, guest lectures and Seminars etc. in association with various departments and committees. The AQAR of the college was submitted to the NAAC for the academic year 2020–21.

Highlights of the Academic Year 2021-22

- During the year, the college got permanent affiliation status from Bangalore University.
- The Reconnect Club was established to connect students to community services.
- 8 Civil Defence volunteers were represented in the state-level Republic Day Parade at Manekshaw Parade Ground.
- For competitive exams like IAS, KAS, PDO, PSI, FDA, etc., orientation and training facilities were introduced during the year.
- 192 students were placed. More than 80 students were selected, placed in Tier 1 companies. The packages range in price from 2.5 lakhs to 6 lakhs.
- 404 students received scholarships totaling Rs 32, 02,495.
- 63 students attended AapadMitra training organized by the central government.
- 150 units of blood were collected in the blood donation camp.
- The Sports Department has formed many national and international players.
- Jeevan Gowda J was represented in the Republic Day Parade held at Raj Bhavan.
- Manoj B. Ganiger won the District-Level Debate Competition held at Darshan College
- NSS volunteers took part in the Pulse Polio Campaign in association with Primary Health Centre Kengeri Upanagar.
- The Department of Kannada organised a national seminar in collaboration with Hampi University on the topic "Jaina Dharmadalli Loukika Mattu Aloukika Parikalpane."
- The Kannada Department hosted a State Level Seminar for students and faculty members on the subject of Mallepuramravara Anubhavika krutigalu.
- International Level Webinar on Fake Journals and Publishers, Identification Criteria, organised by the Research Cell and the Department of Computer Science in collaboration with the University of KUFA in IRAQ
- A national-level webinar on the topic of emerging trends in e-learning was organised by the Research Cell.

- The Research Cell and the Department of Commerce and Management organised a 10-day online national level FDP on the topic of data analysis with SPSS.
- ASMITHE and Health Centre, in collaboration with the Homeopathic Government Medical College, Ayush Department, Government of Karnataka, hosted a National Level Webinar on "Homeopathic Preventive Measures for COVID-19."
- International Level Webinar on Cancer Awareness—Identification, Prevention and Measures by ASMITHE and Health Centre in association with the Rotary Club ,Jayanagar,Bangalore
- Walkathon to create environmental awareness was organized by the Department of English in association with Amaze Gain on 5 June 2022.
- Students won 4 prizes in an intercollegiate paper presentation competition organized on the topics "Ambedkar's Vision on Education," "Gandhi and His Tatwas," and "Mahatma Gandhi: The Power of Influence through Philosophies and Ideals: Why I Like Swami Vivekananda."
- Add-on certified courses have been introduced.
- Students' participated in National Level Student Seminars, Intercollegiate Paper Presentations, and Intercollegiate Essay Writing competitions

DEPARTMENTAL ACTIVITIES

Dept. of Commerce and Management

All first-year B.Com. B.B.A., and B.C.A. students attended an orientation programme hosted by the Department of Commerce and Management. The department conducted four FDPs, three SDPs, and one national-level FDP in collaboration with the Research Cell. Faculty members have participated in and presented research papers at national and international conferences, seminars and also won the best paper award. Departmental teaching staff contributed to the university's service as members of BOS and BOE. The department collaborates with the Comment Forum to organise events to meet the industry's requirements and helps students acquire the necessary corporate skills. It has organised events like the industrial visit, the B-Quiz Master's seminar, the workshop on case study analysis, Talaash, a treasure hunt, power point presentations, budget analysis, exhibitions of GST, and other competitions for the students to familiarise them with the commerce subject and build their confidence.

Department of Language

The Department of English with Enjoy English Club had organised events like debate, pick and speak and collage making in association with the Amaze Club, Rajarajeshwari Nagar. A walkathon was organised to raise awareness about the importance of maintaining a healthy environment. A Crack It with Ease session was conducted for first-year students' exam preparation. The Department of Kannada organised a national seminar in association with Hampi University on the topic "Jaina Dharmadalli Loukika Mattu Aloukika Parikalpane" and a state-level seminar on the topic: "Mallepuram Ravara Aanubhavika Krutigalu" for the students and faculty members. Kannada Rajyotsava was celebrated by awarding Best Kannadiga and Best Kannadati honours to students, with special guest Dr. T. S. Nagabharana, president of Kannada Abhivridhi Pradikara. The various competitions were held for the students, like Essay, Debate, Bhavageethe, Pencil Sketching by Kannada poets, etc. An online workshop was organised for the faculty members in association with B M Sri Pratishthana on the topic: KalliasamRavaraNatakagalalliSamajik Haasya and TatvaPadakararumattuSamskrutikaSamavatheyaJaadu by the renowned speakers V N Ranganath and Dr. Prahalad Reddy. The Hindi Department had organised and celebrated "Vishwa Hindi Diwas" on 25 June 2022, as a mark of acknowledgement of Hindi as a national language. Dr. Balaji Naik, Faculty, Department of Hindi, Bangalore University, was the speaker for this event and he spoke about the importance of the Hindi Diwas celebration.

Dept. of Computer Science

The BCA Department has conducted various interclass activities through the Tech Savvy Forum. In addition to various competitions like logo-making and quiz competitions, Pick and Speak, etc. The Forum has organised a project orientation session for final-year and second-year BCA students. A National-Level faculty development programme on the topic "Identification of Fake Journals" was organised.

LIBRARY

Books worth Rs. 1,71,742/- comprising Reference Books, Text Books and Journals were added to the college library this year. The students are also provided with facilities to access the Internet to prepare themselves for various competitive examinations and events at the intercollegiate level. Besides, 13 National Journals and 4 international journals are available to the staff and students in the library. The library team proposes to extend their operating hours so that students can use the facility while they are away.

TRAINING AND PLACEMENT

With changing industry dynamics and rising industry imperatives, the role of the institution becomes even more important in creating awareness among students either as job-seekers or job-providers. In an era of shrinking global borders and expanding citizenship, SABS's efforts are focused on developing a broader perspective in students in order to better prepare them for their future careers. For the academic years 2021–2022, 192 students were placed. More than 80 students were selected or placed in Tier 1 companies. The package ranges from 2.5 lakhs to 6 lakhs. Placement cell hands-on training for students on "How to Crack Interviews".

SCHOLARSHIPS

With the vision of the government to make education accessible to all, the college enables the use of several schemes for financing their education. The management also provides concessions to meritorious and needy students to encourage them to complete their higher education. In addition, our college's Scholarship Committee has assisted students in applying for government programs. As a result, **47 students have received the SET scholarship worth Rs. SSP Scholarship amounts totalling Rs. 21, 95,495 were distributed to 357 students.**

NCC

The National Cadet Corps is upholding its aims to develop character, leadership, discipline, a secular outlook, and a spirit of adventure and the ideals of selfless service among the youth of the country. The NCC devotedly trains the cadets to imbibe these values and be responsible citizens of the country. SABS has an NCC Army Wing open for both male and female students, which is under No. 4 Company of the 9 Karnataka Infantry Battalion NCC.

DEPARTMENT OF PHYSICAL EDUCATION:

The goal of the Department of Physical Education and Sports is to provide facilities related to physical education and sports, playing and fitness. The Department aims at total education through the physical, intellectual, emotional, and social development of people in order to promote healthier, happier and more successful people. The department encourages students to take part in sports, whether they are recreational or competitive. The department has produced many National and International players. College teams compete in intercollegiate and other major sports on all-Indian, interuniversity, national, and international levels. The department has organised intercollegiate-level sports activities.

EXAMINATION COMMITTEE

The Examination Committee, in collaboration with the Internal Quality Assurance Cell, oriented all the students about the pattern and importance of the internal assessment, seating arrangements, discipline, maximum marks, duration, paper pattern, and so on. Internal Tests and Pre-Final Exams for the Academic Year 2021-22 were successfully completed. The First Assessment Test for all courses (B.Com, B.B.A., and B.C.A.) was held on December 20th, 21st and 22nd, with a code of conduct that was followed. Failed students were monitored by a mentor, who suggested ways to improve their marks in the Bangalore University Semester Exam. The First Internal Test for the even semester was held from June 27th to June 29th, 2022. A retest was also conducted from July 30th to August 6th, 2022, for those students who were absent for I Internal. From August 23rd to September 5th, 2022, the committee conducted a Pre-Final Examination, with results displayed in the respective class room.

STUDY CENTRES: The College has Gandhian Study Centre, Vivekananda Study Centre, Ambedkar Study Centre and Basava Study Centre. Education is complete only if it enables the holistic development of the individual. In keeping with the vision of the institution to create socially responsible citizens, stressing the importance of values and Value Education. On account of Azadi Ka Amruth Mohatsav, Gandhian Study Centre organised the following programmes like-Sarvodaya Day Celebration with students, National Level Webinar and Paper Presentation competition in collaboration with Karnataka Gandhi Smaraka Nidhi and Gandhi VicharSanskarPariksha2022 was held in our college for the students. Interclass PPT competition on the Great Personalities of India. Vivekananda Study Centreorganized one-day FDP on the topic "Your Work Defines You and You Define Your Nation,"National Youth Day. In collaboration with Samartha Bharath, student outreach programme in collaboration with Disha Bharath, Viveka Sanchala 2022 was organized with Viveka Hamsa. Students participated in the orientation programme on the key role of Vivekananda Adyana Kendra at educational institution organised by other institution.. Ambedkar Study Centre conducted a Quiz competition and Guest Lecture on Constitutional Day to celebrate the birth anniversary of Dr. B. R. Ambedkar. The Basava Study Centre was inaugurated at the college. A special Talk on "BasavannanavaraVicharagalalli Manaveeya Moulyagalu".

ANTI-RAGGING CELL(SURAKSHA)

All students are made aware of ragging and the anti-ragging initiative is taken by students. Awareness programmes against ragging are conducted. And ensured to maintain Ragging -Free Campus.

WOMEN'S EMPOWERMENT CELL

The Women Empowerment Cell has invited women entrepreneurs to give a special lecture on different occasions to motivate girl students. A talk was organised on the topic "Unique Stress and Unique Solutions of Modern Days" on the occasion of Women's Day.

ECO-CLUB

The Eco Club took the initiative to raise awareness among students about the importance of preserving the environment, such as protecting forest resources, conserving water, and preserving the eco system. Essay Writing Competition in Association with Department of Public Education, Karnataka, was organized and National Farmers Day was celebrated.

CULTURAL ACTIVITIES

The cultural committee of the college organised various programmes and competitions to identify and nurture the talents of the students, improving their capabilities to work as a team and raising their level of self-confidence in interacting with fellow students and peers. The cultural committee was active in engaging the students in all the national celebrations and exhibiting their talent and skill through Spectrum Week, Talent Search Week, the Annual Day Celebration, and Prize Distribution Day etc.

NSS and YRC

The National Service Scheme's goal is to provide "education and service" to and for the community. The Activities are student-centred programme in which projects are conducted in the community by NSS volunteers in close collaboration with the community, giving students a wide range of opportunities to interact with people. The National Service Scheme (NSS) has played an important role in strengthening minds of students through NSS Camps, the Legal Literacy Programme, Fire Fighting Training Demo, Mock CID on awareness and prevention of Cyber Crime, Cleaning Activities, Quiz, Celebration of Human Rights Day, Farmers Day, Special Lectures on Criminal Justice and Crime Prevention, Blood Donation Camp, Sadbhavan Divas, NSS Annual Special Camp, Workshop on Waste Management, Pulse Polio Campaign, etc. NSS

volunteers have participated in various intercollegiate and inter-institutional competitions and conferences, like District level Debate competitions, State Level Conferences, National Level Workshop on the occasion of World Environment Day.

ASMITHE

Asmithe, the centre for community concern, organised various activities with the approval of IQAC for the students and the communities. Around 10 programmes were organised in the academic year 2021-22 to address community and societal issues such as raising awareness about Cracker-Free Deepavali, the Consumer Protection Act to the public, encouraging hawkers to use digital transactions, making government schemes available to migrant workers, providing a mobile library to migrant workers' children, visiting orphanages, writing essays, and many more.

ALUMNI LINKAGE

Alumni activities have been an integral part of the college. They play an important role in assisting recent graduates in establishing their first footholds in their careers.

RESEARCH CELL

The Seshadripuram Research Foundation has been established to carry out high quality research in various domains, including the areas of Commerce and Management as well as interdisciplinary studies. It motivates undergraduate students by addressing contemporary social issues. Thus, the research foundation seeks to integrate academic rigour with ethically sound and socially relevant research for community action. International Level Webinar on Fake Journals and Publishers and Identification Criteria organised by Research Cell in collaboration with University of Kuwait, Baghdad, Iraq, and National Level Webinar on the Topic: Emerging Trends in E-Learning organised by Research Cell. The Research Cell and the Department of Commerce and Management organised a 10-day online national level FDP on the topic of data analysis with SPSS. The faculty publish their papers in UGC Care list journals. The Trust provides Higher Education allowance to faculty members actively engaged in research.

ED CELL AND BUSINESS LAB

With the goal of developing future Entrepreneurs, the ED Cell assisted in providing knowledge on various activities such as Mini Projects for final year B. Com. Students. Mr. Nandan Jog, Entrepreneur, led an activity-based session on entrepreneurship called Lunatic Ads: Mad Ads Competition.

THEATRE CLUB

It is a platform for showcasing art and talent and the RangaNatakotsava was organized to familiarise the poets of Kannada Literature.

MENTORING AND COUNSELLING COMMITTEE

The mentor-mentee system and counselling committee are the regularised programme to monitor, mentor and nurture the students' development. Four mentoring sessions were organized. Mentors talk to mentees about their academic and co-curricular activities to ensure their overall development.

HUMAN RIGHTS CELL

It is the platform to know the Human Beings. The Cell organised a Guest Lecture on the topic Reading the Constitution for students and staff.

GRIEVANCE CELL

Grievances are heard and resolved in this cell. Grievances like class room facility, washroom cleanliness, academic issues, etc. are addressed.

CIVIL DEFENCE

Volunteers are selected based on their eligibility and given training to protect society. A legal awareness, a fire-fighter training demo, a civil defence orientation programme a quiz competition, a documentary on cyber crime awareness, the celebration of Civil Defence Day, a mock CID on the awareness and prevention of Cyber crime, and a special lecture on Criminal Justice Technology in the 21st century and crime prevention were organised. Eight Civil Defence volunteers were represented in the State-Level Republic Day Parade at Manekshaw Parade Ground. 63 students attended AapadMitra training organised by the central government.

Dr. Chetana M R
Coordinator, IQAC

Internal Quality Assurance Cell (IQAC)
Seshadripuram Academy - Business Studies
Kengeri Safalita Town
Bengaluru - 560060

Prof. Jayarama
Principal