

# ANNUAL REPORT 2020-2021



Seshadripuram Educational Trust

**SESHADRIPURAM ACADEMY OF BUSINESS STUDIES**

(Affiliated to Bangalore University)

NAAC Accredited 'B' Grade

CA Site No. 18, 3rd Main, Kengeri Satellite Town, Bengaluru – 560 060

In a step towards excellence, the **Internal Quality Assurance Cell** of our college provides an open forum to provide an interface for the students and the various officials of the college. During the pandemic IQAC has initiated various activities and programs through committees to reach out the students. As a step to evolve learner-centric techniques and adopt technology, the faculty have designed e-content in several disciplines to cater the need of the students. To enable the faculty with a set of skills that can be put for personal and institutional use, the IQAC Cell of the college conducted FDPs, Workshops and Guest Lectures.

The Commencement of classes for the Academic Year 2020-2021 was started on 14<sup>th</sup> September 2020 in online and from 17<sup>th</sup> November 2020 offline classes were commenced effectively for all the students of B.Com, BBA, BCA and orientation programs were conducted virtually from all the quittances for all 1<sup>st</sup> year B.Com, BBA, BCA.

The **Department of Commerce & Management** have organized various FDPs, Activities and Programs in association with IQAC through Comment Forum to engage students and impart necessary skills required for students and faculty to meet the industry requirement and to provide practical knowledge. **Comment Forum** is one of the platforms for the students to acquire the competency and acquaint for the work environment through various activities like webinar, Online Quiz, "Syndicate of Managers" "Stepping Stone to Photography" in association with IQAC to all the BBA and B.Com students. The objective of these programmes is to know the Professional courses, Issues - Challenges and requirements, analysing, team building, team work. Students enhance their knowledge on trends in commerce by participating actively in all the activities conducted and highly benefited by the useful and informative presentations and sessions.

Dr. Chethana MR, Associate Professor, Dept. of Commerce and Management has awarded Doctor of Philosophy in Faculty of Commerce and Management from Bangalore University. Our students have made a remarkable achievement in academic performance, Bhumika L (17PZC26005), BBA student has secured 6<sup>th</sup> rank in Bangalore University and Tejas L (17PZC41218), B.Com. Student has secured Gold Medal in Bangalore University (Batch 2017-2020).

**Department of English** has taken an active initiation in conduction of activities to engage students in learning English and Soft skills in a student centric way, Enjoy English Club has organized A Webinar for Students on "Why and How to Communicate Better in English" in association with Oracle on 7 November, 2020. Online quiz for students on the theme "Potter

Topper” on 12 January, 2020. A Special Online Lecture on “Mapping the Terrain of English Studies Today: A Personal Reflection” by Prof. Rajaram, Professor and HoD. English, St. Joseph College of Commerce. On 31 August, 2020 was successfully organized by the department in Academic year 2020-21.

**Department of Kannada** have come up with interactive and informative session which engages students and teaching communities to enrich with importance of languages. Department has organized various webinars and seminars. On 10/09/2020 “Thatvapadakararu Mathu Samskrutika Samanvatheya Jaadu, on 04/02/2021 a webinar was organized on “Kailāsam Natagalali Samajika Kalakali Mathu Hasya”. On 05/03/2021 a national level seminar was organized on “Jainadarmadalli Loukika Mathu Alaukika Badukina Parikalpane” and Department has organized Kannada Rajyothsava on 24/11/2021 “Kannada Nudihabba”. Various inter-class competitions were conducted under **Hindi and Sanskrit departments** as well.

**Department of BCA** has conducted various activities like FDPs and Webinars from **Tech Savvy forum**. To name a few, Intercollegiate National Level FDP in association with IQAC and Oracle Volunteering Team on “E-Mail Etiquette” for Faculty of Various Stream which conveyed an insight on “Email Etiquette” which included skills and techniques necessary for managing emails professionally, and writing emails with clarity and proper structures to avoid misinterpretations and miscommunication among people. Next the National level webinar in association with IQAC and Oracle Volunteering Team for Students of all streams on” Personal Branding”. The speaker also addressed about how a personal brand can build a career, how to stand out online, engage your audience and enhance your reputation, grow your followers and leverage content-creating habits that drive results. The department has also organized National Level Webinar in association with IQAC and Oracle Volunteering Team for Faculty of Various Stream on “Adult Learning Principles” in which the session conveyed the designing learning activities for teacher’s life-long development. The exploration is illustrated by qualitative data from case study of adult educators and adult learner’s insights and experiences of a teacher development course. The department has also organized an International Level Webinar on “Fake Journals and Publishers Identification Criterion” for Faculty of Various Streams. The resource person guided the participants in identifying the fake Journals and Publishers and also the Criteria in identifying the journals.

**Placement Cell of SABS** has conducted various session on placement orientation and training sessions to students to improve their skills. 32 students are selected for different companies. Highest package is 5.85lakhs. Our Alumnus also contributed to placement activities by sharing their knowledge and giving there reference.

**Shreyamsi-SABS Alumni Association** has actively involved in the college activities through online due to pandemic. Annual Alumni meet was conducted. Our alumnus made an outstanding achievement by getting ranks in university exams and in their career too.

**ASMITHE** centre for community concern organized various activities by the approval of IQAC to serve communities from our students. Around 22 programmes were organized from 15/02/2021 to 31/03/2021 to address the community on the societal issues like creating awareness on environment, Ecology, visiting orphanages, Self-help groups, etc. The objective of this programmes is to make students to inculcate the service motto in their life. These activities made to learn in a group and visiting to various NGO's, Old age homes, public awareness on second wave of COVID-19 wearing mask, Social distancing etc. With these activities students learn the social responsibilities and develop their personalities by experiencing through their involvement in various group activities. Our students participated actively and submitted the report of the activities with the appreciation letter from few organisations.

**National Service Scheme**, The Motto of NSS "Not Me But You", reflects the essence of democratic living and upholds the need for self-less service. Based on the objectives of the NSS, we conducted various programmes. Under the "Swachchh Bharat Abhiyan" mission launched by the Hon. Prime Minister of India, campus and college buildings cleaning activities are arranged on regular basis. NSS Unit of our college in association with IQAC organized Pledge Taking Ceremony awareness programme on the occasion of "World No Tobacco Day" on 31-05-2021. Online World Environment Day on the 5 June 2021. NSS Volunteers involved themselves in sapling, plantation and watering the plant and created awareness through videos about environment. NSS Unit of our college celebrated online "International Yoga Day" on 21 June 2021. This day marks the importance of Yoga, which is a means of gaining physical fitness and mental peace. One-day national level webinar on the 22 June 2021 on the topic "Mental Health Issues during Covid -19". NSS Unit, in association with BBMP and Primary Health Centre Kengeri Upanagar organized a COVID-19 Vaccination Camp for Teaching and Non-Teaching Staff and Students. Vaccination camp was organised at College premises from 28-

06-2021 to 02-07-2021. Dr. Reshma, Medical Officer, Primary Health Centre, Kengeri and a team of Para-medical staff administered the vaccine to over 800 students and all SABS and SIPUC staff during the camp. Pledge Taking Ceremony was conducted on the occasion of the birth anniversary of Rajiv Gandhi, which is celebrated as "Sadbhavana Diwas" on the 19 August 2021 to commemorate the memory of our late erstwhile Prime Minister, Rajiv Gandhi. NSS Unit of our college and IQAC celebrated NSS Day on 24 September 2021. On this auspicious day our energetic volunteers partook in cleaning up every nook and cranny of the college campus.

National Cadet Corps is upholding the aims of the National Cadet Corps i.e., to develop character, commandership, discipline leadership, secular outlook and spirit of adventure and the ideals of selflessness service amongst the youth of the country. National Cadet Corps Organise and Participate in various activities in the academic year 2020-21. NCC organised 10 days Fitness Challenge from 23-04-2021 to 03-05-2021 through online platform. Our College 10 NCC Cadets attended Four Weeks Heartfulness Experience of Life's Potential (HELP) Course 2021. NCC in association with NSS and Civil Defence organised PARISHRAM 2021 on 09-02-2021. The motto of the event was to spread the camp experience being experienced by cadets at ATC- II. Rank distribution was the important segment of the event and cadets were promoted to highest ranks according to their performance. STATUE CLEANING ACTIVITY in Ullal Upanagar on 12-03-2021 Friday to spread the awareness of cleanliness and how to respect the Great personalities. NCC had organised WEAPON TRAINING on 15-02-2021, to spread the knowledge of Rifle to the cadets of 2<sup>nd</sup> years and 3<sup>rd</sup> years. National Cadet Corps and Department of Physical Education and Sports in association with IQAC organised INTERNATIONAL DAY OF YOGA with a tagline "Yoga at Home and Yoga with Family".

Civil Defence has been buoyant in creating social awareness among our students with various activities and with training to students. In association with NSS, NCC and IQAC jointly organized one day Workshop on "World Suicide Prevention Day 2020" on 10-09-2020 for all the Teaching and Non Teaching Faculties. Online Intercollegiate Competitions on the occasion of Constitution Day from 23-11-2020 to 26-11-2020. Online Quiz was conducted for the interested students, 117 students participated and got certificate also. Our students participated in State Level Republic Day Parade at Manekshaw Parade Ground on 26-01-2021. Youth Red Cross Unit, Civil Defence, IQAC, NSS and NCC in Association with Indian Red Cross Society Blood Bank, Karnataka Voluntary Blood Donors Association and Rotary Club of Cubbon Park organized Sri. K.M Nanjappa Memorial Mega Blood Donation Camp on 22-01-2021, Friday.

Students, Public and Parents took part in the Blood Donation Camp. They Donated Blood 134 Units all together was collected. Bindu S, Assistant Professor and Civil Defence Warden attended 05 Days "Basic Fire Response" Training from 8-2-2021 to 12-02-2021 at Government of Karnataka, Home Guards and Civil Defence Academy, Bengaluru. Students attended 05 Days "Basic Control Room Operation Course" Training from 16-2-2021 to 20-02-2021, at Government of Karnataka, Home Guards and Civil Defence Academy, Bengaluru.

**Cultural committee** has spurred with vibrant cultural events and been successful in engaging students to bring out the talents even in the difficult times. Committee has come up with innovative effort to conduct cultural event through online and encourage students to unveil their talents through Talents Week organized from December 21, 2020 to December 26, 2020, committee has organized 11 online events where 108 students from different streams have taken active participation in making it more successful. To celebrate the day Indian Constitution come into existence cultural committee in association with NCC organized 72<sup>nd</sup> Republic Day jointly with Seshadripuram Independent Pre-University College on January 26, 2021. On March 02, 2021 SET Merit Scholarship Distribution Day was organized and scholarship was distributed to Meritorious Students and also certificates were distributed on behalf of Seshadripuram Educational Trust to all the Meritorious Students who have secured centum in their respective subjects & Bangalore University Level Academic Toppers for the academic year 2019-2020. Our students won first place in *National Level Inter-Collegiate Theatre Fest 'Abhinaya-2021'* on 24/03/2021 organized by Jain CMS College and also won Best Director Award, Best Supporting Actor Award, Best Costume Designing Award. To commemorate India's freedom from British rule SABS organized 75<sup>th</sup> Independence Day Celebration on 15<sup>th</sup> August 2021 in college quadrangle. Cultural Committee-Srushti in association with IQAC organized Farewell Day for all students of final year B.Com, BBA, BCA on 18 September, 2021.

**Research Cell & Counselling Cell** have been actively organized various National Level FDPs to students and teaching community and been successful in meeting the objective of the forum with the support from IQAC. We organized An Online Interactive Session for Students on the Topic "Mental Health and Emotional Well Being of Students During Covid-19 Pandemic" on 22nd May 2021. We conducted an interactive session on the Topic "Living With The Times: A Practical Guide To Maintain Mental Health For Teachers" on 29-5-2021. A National Level Webinar on the Topic "Right Sleep Mantra" on 31st May 2021. Two Days National Level SDP

on the topic "Filing of Income Tax Returns An Applicable Income Tax Forms" on 3-6-2021. Two Days National Level SDP on the topic "Employability Enhancement Programme" on 7-6-2021 & 8-6-2021 for students.

**Department of Physical Education and Sports** is to provide facilities related to playing and fitness. The Department will encourage students to take part in sports- whether it is recreational or competitive. The Department has produced many National and International players. The College teams participating in the Inter Collegiate and other major sports activities at All India Inter-University, National and International levels. The Department has also experience of organizing intercollegiate level sports activities. Our students participated in American Football National Championship 2021 which is held in Kashganj, Uttar Pradesh from February 24th to March 10th 2021 and won "Bronze Medal" in Junior Men American Football National Championship 2021, won "Silver Medal" in Junior Women American Football National Championship 2021. Our students also won "Bronze Medal" in 1<sup>st</sup> South Zone Senior Men National Dueball Championship-2021, which was held in Madurai, Tamilnadu from March 6th and March 7th 2021 and also department successfully organized inter-class various sports competition and our students taken active participation and it successful in the academic year 2020-21

**Youth Red Cross** is a platform where youth can exhibit their talent, skills, knowledge, ability towards the welfare of the people and Primarily Youth Red Cross focuses on Health, Service & Friendship. With this objective YRC is centred with welfare activities and programs in Association with other communities. YRC in association Indian Red Cross Society Blood Bank, Karnataka Voluntary Blood Donors Association and Rotary Club of Cubbon Park organized Sri.K.M Nanjappa Memorial Mega Blood Donation Camp on 22-01-2021, Friday at Seshadripuram Academy of Business Studies. Students, Public and Parents took part in the Blood Donation Camp. They Donated Blood 134 Units all together was collected.

Seshadripuram Academy of Business Studies in associated with Glisten Project Solution Pvt Ltd., conducted **Value Added Programme** for the Academic Year 2020-21. VAP syllabus prescribed have been deliberated for all the courses B.Com/BBA and BCA students. 60hrs programme was successfully completed for all the courses based on On-line and Offline classes. The Purpose of the VAP classes to cope up with pre-placement training, learn Aptitude, Speaking Skills, Communication, Interpersonal Skills, Writing Skills, Resume writing,

Interview skills, Prime Tally, Python and soon in order to get good placement in reputed companies.

SABS along with academic excellence also focuses on value based education as per vision, mission it believes in holistic development of students for this, the college has study centres. **Gandhian Study Centre** organized intercollegiate virtual competitions with the name "Charaka – 2020" and Guest Lecture on account of 151<sup>st</sup> Birth anniversary of Mahathma Gandhiji. GSC organized a Guest Lecture on the occasion of Marty's Day on the Topic: "Youth and Substance Abuse" to create awareness to stay away from the substances which are harmful for mental and physical health. **Ambedkar Study Centre** also organized Intercollegiate Virtual competition to create the awareness about Indian Constitution on account of Constitution Day. "Beam of Samvidhaan" Guest Lecture organized to enhance the knowledge of students towards Constitution. **Vivekananda Study Centre** organized webinar on the occasion of 127<sup>th</sup> anniversary of Chicago speech by Swami Vivekananda with the motto of creating awareness among students about his passion for India and Hinduism, with the topic Swami Vivekananda -Perennial Source of Inspiration on 11<sup>th</sup> September 2020. On occasion of 158th Birth Anniversary of Swami Vivekananda, SABS in association with Hamsajyothi (R) Bangalore organized "National Youth Day-2021" on 18 January 2021, Guest Lecture on a topic "Be A Hero: Inspirations From Vivekananda" in association with Disha Bharat and "College To College" Vivekanada Program in association with Swami Vivekananda Prasara Kendra.

"Sambhavaami" virtual program was organized by all the 4 study centre, in 4 weekends (on Sunday), 4 hours program which created wonderful virtual platform for the student's outcast there talent and efficiency to become a speaker.

#### **Anti-ragging Cell (Suraksha) and Prevention of Sexual Harassment (NIRBHAYA)**

Awareness on Ragging is created to all the students and Anti-ragging undertaking is filled by students and their parents/guardians. Legal Awareness Program on prevention of Sexual Harassment was organized and was addressed by speaker Sowmya D N, Associate Professor, SABS. She addressed about various legal measures to be taken for the prevention of sexual harassment.

**ED Cell** attended an online workshop on Entrepreneurship Development for Coordinators On 24-09-2020, organised by Mahatma Gandhi National Council of Rural Education. On 21-10-2020 attended a workshop on Rural Entrepreneurship Development for BBA 2nd and 3rd Year



students, organised by Mahatma Gandhi National Council of Rural Education. On 18-11-2020 attended workshop for 1st Year B.Com students, organised by Mahatma Gandhi National Council of Rural Education. On 26-11-2020 National WEBINAR - World Investors Week – 2020 and on 28-02-2021 Students participated in Raitha Santhe.

As we learned about the College's recent accomplishments and achievement, we look forward to another academic year— where our dedicated students and faculty continue to connect with their passions, innovates in their fields, and inspire others. The result off course would be a brighter future for all of us.

*H. Manjula*

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